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New England Sports Museum

New England Sports Museum

Christian A. Herter Park
175 Soldiers Field Road
Boston, Massachusetts 02134
617 78-SPORT

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INTRODUCTION

These letters of support reflect a wide range of interests, disciplines, and cooperating institutions.

In addition to the letters, many government, business, cultural and educational leaders have signed on as New England Sports Museum supporters -- a true indication of the Sports Museum's broad appeal and commitment to maintaining a meaningful educational and cultural standard.

The New England Sports Museum at The Custom House will enliven downtown Boston's "Family of Museums" by taking its place alongside the New England Aquarium and The Children's Museum in offering our children and city visitors a fun and meaningful museum experience.

In keeping with the true spirit of Boston's loyalty to the "home-town teams", the Sports Museum is certain to take its place among the City's leading institutions that have helped make Boston renowned throughout the world.

###

NEW ENGLAND SPORTS MUSEUM CUSTOM HOUSE PROPOSAL SUPPORTERS

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CULTURAL:

*Warren Berg, President, Freedom Trail Association
*Philip Bergen, Librarian, The Bostonian Society
*Rollin van N. Hadley, Director, Isabella Stewart Gardner Museum
Armand LaMontagne, Sculptor
*Warren M. Little, Ed.D., Executive Director, The Cambridge Historial Society
*William Marchione, Curator, Brighton-Allston Historical Society
Dave Powers, Curator, JFK Library
*Carl Scheele, Curator Emeritus, Smithsonian Institution
*Don Verger, President/Executive Director, Children's Discovery Museums
*James Welu, Director, Worcester Art Museum

MEDIA:

*Joseph Anderson, Manager for Production Services, WGBH TV
Lonnie Carton, WEEI AM Radio
Frank DeFord, Sports Illustrated & NBC-TV
Jack Edwards, WCVB-TV & ABC-TV
Gerry Walsh, WLVI-TV

EDUCATION:

*Bob Alexander, AARDY'S Army
*Joe Bertagna, Execuitve Director, Harvard Varsity Club
*Andrew Buni, Professor of History, Boston College
*Victor P. Caliri, Ph.D., Professor of Psychology, Southeastern Massachusetts University
Ted Dooley, Executive Director, Boston Compact
*Kay Dudley, Governor's Statewide Anti-Crime Council
*Sister Therese Higgins, President, Regis College
*William J. Holmes, Simmons College
*Richard E. Lapchick, Center for the Study of Sport in Society, Northeastern University
*Dr. Laval Wilson, Boston School Superintendent

BUSINESS AND INDUSTRY:

Francis X. Bellotti, Former Massachusetts Attorney General, Gaston Snow & Ely Bartlett
John Bok, Csaplar & Bok
Bob Cumings, President, Greater Boston Convention and Visitors Bureau
*Paul Del Rossi, President, General Cinema
*Ellen Fahey, President, ExecuTours
Alex Fotiadias, Burke Distributing
*Thom Gilligan, President, Marathon Tours, Inc.
*Jack Heneghan, Jack's Investment Company
*Kenneth S. Hudson, Coca-Cola USA

BUSINESS AND INDUSTRY Continued:

Robert Kraft, International Forest Product
*Jack Lacey, Vice President, Spalding Sports Worldwide
*Jeff McIntyre, Vice President, Beacon Hotel Corporation
*Ernest B. Murphy, Attorney, 148 State Street
*Jack O'Neill, President, Western Media Group
*William J. Roche, President, Dynagraf Inc.
*Derek Sanderson, Browning-Ferris Industries, Inc.
*Gary L. Smith, Houghton Mifflin Company
*Alex Tekian, President, Tek Management, Inc.

SPORTS:

*Daniel V. Bakinowski, US Rowing
Joan Benoit
Larry Bird, Boston Celtics
Ray Bourque, Boston Bruins
Kevin Dineen, Hartford Whalers
*Lou Gorman, General Manager, Boston Red Sox
*Marvin Hagler
John Hannah
Bobby Orr
*Luke Salisbury, Vice President, Society for American Baseball Research
John Swirbalus, Director, Police Athletic League
*R. Jeffrey Twiss, Boston Celtics
Ted Williams
Jean Yawkey, Owner, Boston Red Sox

CIVIC AND COMMUNITY LEADERS:

Dr. Mark Doherty, Dorchester House
Jim Doty, L Street Brownies
Lawrence Jones, Greater Boston Boys & Girls Clubs
Ted Kennedy, Jr.
Kathy Rolfe, Advocate for the Handicapped
Hessie Sargent
Robert Urich, Actor

ORGANIZATIONS SUPPORTING NEW ENGLAND SPORTS MUSEUM AT THE CUSTOM HOUSE

GOVERNMENT:

Everett City Council

CULTURAL:

*Isabella Stewart Gardner Museum
*Massachusetts Cultural Alliance
*Smithsonian Institution Traveling Exhibition Service
*Worcester Art Museum

MEDIA ENDORSEMENTS:

The Boston Herald
The Boston Ledger
The Boston Phoenix
WNEV TV--Channel 7
Sports Channel

EDUCATION:

Boston School Committee
*Mothers Against Drunk Driving (MADD)

BUSINESS & INDUSTRY:

*Action Posters, Inc.
Boston Properties
*Coca-Cola USA
*General Cinema
*Gillette
*Norton Company
Olympic International Bank
*Polaroid
PUMA USA
*The Ritz-Carlton
*Spalding Sports Worldwide

SPORTS:

*Basketball Hall of Fame (cooperation)
Boston Bruins
*Boston Celtics
*Boston Red Sox
Hartford Whalers
Hockey Hall of Fame
Little League Hall of Fame
*Massachusetts Secondary School Athletic Directors
*NFL Alumni
National Baseball Hall of Fame
New England Patriots
*Women's Sports Foundation

CIVIC AND COMMUNITY GROUPS:

*Brighton Board of Trade
Roxbury Boys and Girls Clubs
*Somerville Chamber of Commerce

LABOR:

*Massachusetts AFL/CIO
National Association of Government Employees

*Indicates letter of support

MASSACHUSETTS/AFL-CIO

Voice of Organized Labor 400,000 Strong

50

April 11, 1988

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Stephen Coyle, Director
Boston Redevelopment Authority
Boston City Hall
Boston, MA 02203

Dear Mr. Coyle:

I am contacting you to reaffirm the Massachusetts AFL/CIO's strong support for the New England Sports Museum's effort at the Custom House. The rich history of sports in Boston and its roots in working-class Massachusetts make this site a natural for this museum.

The New England Sports Museum has a commitment to our children and the community that will benefit all of Boston. We hope you will make our choice, the Sports Museum, the B.R.A. choice for the Customs House.

Sincerely,

Arthur R. Osborn

Arthur R. Osborn
President

opeiu-6
afl/cio

cc: Dave Cowens, Chair
New England Sports Museum

MASSACHUSETTS / AFL-CIO
8 BEACON STREET • BOSTON, MA 02108 • TELEPHONE 617 / 227-8260

MASSACHUSETTS/AFL-CIO

Voice of Organized Labor 400,000 Strong

April 11, 1988

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MANNY WILLIAMS

The Honorable Raymond L. Flynn
Mayor - City of Boston
Boston City Hall, 5th Floor
Boston, MA 02201

Dear Mayor Flynn:

I am contacting you on behalf of the New England Sports Museum's efforts to expand into the Customs House. The Massachusetts AFL/CIO, representing 400,000 workers and their families, strongly supports the Sports Museum's proposal.

The Customs House would not only attract additional tourists to the downtown area (creating new jobs) but also provide an educational facility for the children of working people.

While all the proposals presented to the B.R.A. have some merit, the New England Sports Museum is the only one to draw on the rich history of athletics and sports in Massachusetts. You, more than most, are aware of the important role sports play in shaping our children's future.

I sincerely hope you will support the New England Sports Museum and inform the B.R.A. of your opinion.

Sincerely,

Arthur R. Osborn

Arthur R. Osborn
President

opeiu-6
afl/cio

cc: Dave Cowens, Chair
New England Sports Museum

MASSACHUSETTS / AFL-CIO
8 BEACON STREET • BOSTON, MA 02108 • TELEPHONE 617 / 227-8260

The Bostonian Society
OLD STATE HOUSE
206 WASHINGTON STREET
BOSTON, MASSACHUSETTS 02109

Organized to Promote
the Study of the History of Boston
and the
Preservation of its Antiquities

January 6, 1988

TO WHOM IT MAY CONCERN:

As librarian at Boston's historical society I have had several occasions to call on the New England Museum of Sports History to answer patrons research questions. In all instances, personnel at the Museum, especially Curator Dick Johnson, have proven to be most helpful and professional in their dealings with the Society. The Museum has accumulated a considerable amount of information and reference materials, and I consider it an important source in Boston's network of research assistance.

I have also been impressed with the quality and scope of the Museum's public programs, financial activity, and long range goals. It would appear that a serious and considered effort is being made to making the New England Museum of Sports History a permanent part of Boston. Their cooperation with The Bostonian Society is one example of their committment.

I have no doubts about the professionalism of the staff, and the legitimacy of the Museum's existence.

Philip Bergen
Librarian

WARREN S. BERG
ONE FEDERAL STREET
BOSTON, MASSACHUSETTS 02211

September 14, 1987

Honorable Raymond L. Flynn
Mayor of the City of Boston
City Hall
Boston, Massachusetts 02201

Dear Mayor Flynn:

I am writing you in support of having the New England Sports Museum occupy the first three floors of the Custom House building. I believe in the Sports Museum's broad mission and believe its success in carrying out its mission will be better fulfilled in this ideal location in the heart of the City.

May I introduce myself and tell you of my experience with museums? I am presently chairman of Boston's Freedom Trail Commission, have served on the boards of two Boston museums, and am immediate past president of the Museum of Science. I've been supportive and impressed with the Sports Museum's mission and tenacity since its inception several years ago. It is a well-recognized fact that Boston is a renowned sports town. Bringing the New England Sports Museum into the core of the City will further enhance our leadership role in the field of sports. The Custom House would be an ideal and central location for families and young people.

Because I have had a supportive relationship with the Sports Museum since its inception, I am aware of how family outings to a museum become joyous, educational and motivational occasions. The location of the Custom House, its proximity to Faneuil Hall and other Freedom Trail sites, and the stimulating atmosphere at Quincy Market along with a trip to the New England Sports Museum seems not only logical, but an appropriate diversification for visitors to this area.

I urge you to give this your serious consideration.

Sincerely yours,

WSB/ep

bc: David W. Cowens, Chairman of the Board
Richard Johnson, Program Director/Curator
New England Sports Museum
1175 Soldiers Field Road
Boston, Massachusetts 02134

THE DISCOVERY MUSEUMS

• a creative children's museum • an inventive science museum •

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Donald Verger
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Naturalist

Professional Affiliations
American Association of Museums
American Assoc of Youth Museums
Assoc of Science Technology Ctrs.
National Science Teachers Assoc
New England Museum Association
Massachusetts Cultural Alliance
Museums of Boston

September 21, 1987

The Honorable Raymond Flynn
1 City Hall Square
Boston, MA

Dear Mayor Flynn,

I would like to express my wish to see the New England Sports Museum occupy the first three floors of the Custom House in Boston. I feel this location will offer accessibility and growth to the Sports Museum, and bring a stronger sense of community and pride to downtown Boston.

Sincerely,

Don Verger
President/Executive Director

cc: Dick Johnson
New England Sports Museum

The Discovery Museums, Inc.
Partners in Creative Education
Children's Discovery Museum/Science Discovery Museum

177 Main Street, Acton, MA 01720 Tel. 617 · 264 · 4200

THE CAMBRIDGE HISTORICAL SOCIETY
Hooper-Lee-Nichols House
159 BRATTLE STREET
CAMBRIDGE, MASSACHUSETTS 02138

March 23, 1988

Mayor Raymond L.Flynn
Boston City Hall
One City Hall Plaza
Boston, MA 02201

Dear Mayor Flynn,
I am writing to add my support to the development proposal which will provide the New England Sports Museum with a permanent home in the Custom House.

As a former athlete,coach,educator and member of the cultural community in Boston and the Commonwealth for over 30 years, I have watched the growth and development of the New England Sports Museum from its very beginnings. Like many museums it had a slow start - as did the New England Aquarium when it first opened its doors in the late 60's. But now the Museum has really taken off and is already attracting large numbers of visitors to its current building, which is wholly inadequate for many reasons.

It is my understanding that the Museum's proposal is far more detailed than either of the two other alternatives which strike me as more along the line of industrial trade shows. The Sports Museum has the artifacts and the backing of a great many local and nationally known citizens plus exhibit consultants with whom I have a great deal of respect. All of these attributes strongly suggest a successful venture.

I hope you will consider the proposal seriously. The Museum has a great deal to offer the City of Boston, the Commonwealth, and all of New England.

Sincerely yours,
Warren M. Little
Warren M. Little,Ed.D.
Executive Director

William P. Marchione
228 Washington Street
Brighton, Ma. 02135

March 13, 1988

Mr. Stephen Coyle, Director
Boston Redevelopment Authority
Boston City Hall
One City Hall Square
Boston, Ma.

Dear Mr. Coyle,

I am writing to urge acceptance by the City of Boston of the New England Sports Museum proposal for the Boston Custom House.

The New England Sports Museum, in contrast to its competitors, is a ten year old organization---an existing museum with an impressive record of accomplishment---an organization that has amassed an extensive collection, and that is directed by a professional and highly competent staff.

Sports history has been a relatively neglected aspect of our New England tradition. Acceptance of the Sports Museum proposal would give that facility, which is now confined to cramped quarters in a relatively inaccessible corner of the city, greatly expanded display space in the heart of the business district.

A Sports Museum at the Custom House location would, I believe, generate much higher attendance than either of the alternate uses under consideration.

As a public school teacher and former member of the Boston School Committee, I see great potential for collaboration between a centrally-located, expanded Sports Museum and the Boston Public Schools.

As a local historian, I find the arguments for a Museum of the City of Boston and a Maritime Museum uncompelling. The appropriate vehicle for establishing a Museum of the City of Boston is the Bostonian Society rather than an ad hoc organization. In any event, the city's most compelling

historical need---a centralized city archives---is not part in the city museum proposal.

Sincerely,

William P. Marchione

William P. Marchione, Curator
Brighton-Allston Historical Society

cc. Mayor Raymond Flynn
City Councilor Brian McLaughlin

14 March 1988

The Honorable Raymond L. Flynn
City Hall
Boston, Massachusetts 02201

Dear Mayor Flynn:

I would like to add my support to the proposal from the New England Sports Museum for a space in the Customs House in downtown Boston.

In its eleven-year history, the New England Sports Museum has already proven a valuable cultural resource for Boston and the surrounding communities. The requested space at the Custom House would enable this organization to exhibit regularly from its permanent collection and to bring to Boston traveling exhibitions on the theme of sports. A downtown museum site would also give greater visibility to this institution, including its library and archives on Soldiers Field Road.

The mission of the New England Sports Museum is to not only preserve its extensive collections but to enable the New England community - and its many visitors - to learn from and enjoy these resources which are so much a part of our American heritage.

The proposed central location would be ideal for a museum the subject of which has such wide appeal. It is also appropriate for an organization that has already demonstrated its ability to successfully collaborate with a number of other Boston institutions.

I hope you will give full consideration to the New England Sports Museum proposal and support it as a valuable addition to Boston and the region.

Sincerely,

James A. Welu
Director

JAW/b

cc: Stephen Coyle

WORCESTER ART MUSEUM 55 SALISBURY STREET WORCESTER MASSACHUSETTS 01609-3198 TELEPHONE 617-799 440

ISABELLA STEWART GARDNER MUSEUM

10 March 1988

Mayor Raymond Flynn
City Hall
Boston, MA 02201

Dear Mr. Mayor,

I write in support of the New England Sports Museum and their quest for a new home in downtown Boston. A museum of this sort needs an accessable location in a concentration of dedicated fans, such as work and live in the middle of the city. There the musuem can truly prove its worth to the community.

I hope you will assist them in their search.

Sincerely,

Rollin van N. Hadley
Director

cc: Mr. Stephen Coyle
Mr. Dick Johnson

MUSEUM OFFICE 2 Palace Road, Boston, Massachusetts 02115 (617) 566-1401

MASSACHUSETTS CULTURAL ALLIANCE
33 HARRISON AVENUE • BOSTON, MASSACHUSETTS 02111 • (617) 423-0260

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Thomas Costello, President
Springfield Library and
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Richard Daley, Executive Director
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and African Diasporo Arts
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Barbara Schaffer Bacon, Director
Arts Extension Service
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Steven Solomon, Assistant Dean for
Development, Graduate School of Design
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Spiro Veloudos, Artistic Director
Publick Theatre
Robin Wheeler, President
Performing Arts Consultants
Lawrence Yerdon, Executive Director
Hancock Shaker Village

Executive Director
Libbie Shufro

Honorary Chair
Massachusetts Cultural Agenda
Lieutenant Governor Evelyn Murphy

March 23, 1988

The Honorable Raymond L. Flynn
City Hall
Boston, MA 02201

Dear Mayor Flynn:

This will add one more voice to the multitude of requests that you have already received to give priority consideration to the New England Sports Museum for the space in the Custom House in downtown Boston.

One of the most salient arguments on their behalf, in our view, is that unlike their competition for the space, the New England Sports Museum is an already existing institution with a proven track record. Although it has been difficult for them to do justice to their extensive collection in their present location, they have been quite creative in sharing their exhibits with the Boston School Department and other museums. In so doing, they have demonstrated that their collection works on many levels --it not only provides documentation of one of the country's richest regions from a sports perspective, but it has educational and artistic value as well.

Establishing the New England Sports Museum in the Custom House represents a thoughtful use of the space for several reasons. Certainly, it will make it easier for the museum to share more of its collection with the public on a permanent basis. More importantly, the downtown location will make the museum more accessible to everyone -- particularly to students who might not otherwise be able to visit it in its present location on Soldiers Field Road. Further, the building's historical background will add another educational element to the students' visit.

We hope you will support this request which so many in the cultural industry have endorsed. Thank you in advance for your consideration.

Sincerely,

Libbie Shufro

Libbie Shufro
Executive Director

cc: Mr. Stephen Coyle

Smithsonian Institution Traveling Exhibition Service

Washington DC 20560

sites

Telephone 202-357-3168
Telex 264729

April 14, 1988

Dick Johnson
Assistant Director and Curator
New England Sports Museum
1175 Soldiers Field Road
Boston, MA 02134

Dear Dick,

As we discussed on the phone, the Smithsonian Institution Traveling Exhibition Service is aggressively trying to place sports exhibitions in specialized "sports" museums. The content of these exhibitions is geared specifically to the kind of audience that visits your museum regularly.

We were pleased that the New England Sports Museum hosted ATHLETES AND HEROES: PORTRAITS FROM THE TIME COLLECTION AT THE NATIONAL PORTRAIT GALLERY in September 1986. Likewise, were the New England Sports Museum to utilize exhibition space at the Custom House in downtown Boston, we would give every consideration, and indeed encourage you, to host other SITES exhibitions. To the extent that this new gallery space would enable your programs to reach a greater audience, I applaud your efforts.

We look forward to working with you in the future.

Sincerely,

Carol G. Harsh
Coordinator
Scheduling and Exhibitor Relations

March 14, 1988

2912 North 22 Street
Arlington, Virginia
22201

The Honorable Raymond L. Flynn
Mayor, City of Boston
City Hall
Boston, Massachusetts 02201

Mayor Flynn:

I am pleased to convey my support for the proposal to provide new exhibition space in the Custom House for the New England Sports Museum. I am well acquainted with the programs of the Museum through my position as curator in the Division of Community Life, National Museum of American History, Smithsonian Institution, in Washington, D.C. Since 1977, I have followed the New England Sports Museum's excellent progress and the work of Dick Johnson, the Museum's assistant director, an imaginative, informed and able leader in that organization. Although I retired five months ago, my interest and work in the field of sports history have continued.

The present site of the New England Sports Museum is inadequate for the developing programs of that institution in terms of its commitment to serve the population of Boston, New England and the nation. Exhibition programs are vital to the cultural life of the community. While the present Museum site is adequate for collection storage and processing, research, administration and the organization's library and archives, the vital link between the Museum and the public--exhibitions--cannot be fully developed under present, restrictive space limitations.

It seems clear that a concern for sports has emerged as a great positive force in our society in an era plagued by social and economic forces that are negative and counterproductive in the experience of millions in every sector of American society. Opportunities for providing uplifting experiences seem all too few. However, the widespread desire of Americans of every background and circumstance to participate in or to explore and follow the field of athletic activity suggests that we are discovering a remarkable area of common interest that invites our support and exploitation for mutual, wholesome benefit. While the challenge is apparent, these opportunities for advancing positive efforts are frequently blunted by competing interests, often of a commercial nature. The opportunity to use the Custom House for the benefit of fellow citizens in every sector of our society is most fortunate.

Sports history, and sports history exhibition programs, have a broad-based appeal to millions of Americans, young and old alike. The popularity of sports opens attractive avenues for strengthening common cultural bonds within the community, the region and, indeed, the nation. Americans feel

and share in a sense of pride and accomplishment when they view the heritage created by those who pioneered and achieved in activities widely understood, widely valued. Sports history imparts a sense of wonder that stands in contrast to other types of history and may serve as a window through which other segments of our cultural heritage may appear more inviting, more immediate and inspiring. Sports history imparts to individuals a sense of continuity and enriches their sense of sharing in commonly held aspirations.

The worth of heritage and the community's awareness of heritage are not easily measured, especially in monetary terms. I understand that the use of space in the Custom House has a monetary dimension that must be weighed in reaching a decision. I know, also, that the worth of our cultural heritage, including sports history, assumes an importance that goes beyond conventional monetary or commercial considerations. As experience shows, choices are not always easy.

Given the central location of the Custom House and its advantage of being served by excellent public transporation, an investment in its use as an exhibition space for the New England Sports Museum would be an investment that would reveal, once again, Boston as a community committed to a cultural heritage beyond value measurable in dollars. Citizens of Boston and, in fact, across the nation would be grateful benefactors, I am sure.

Sincerely yours,

Carl H. Scheele

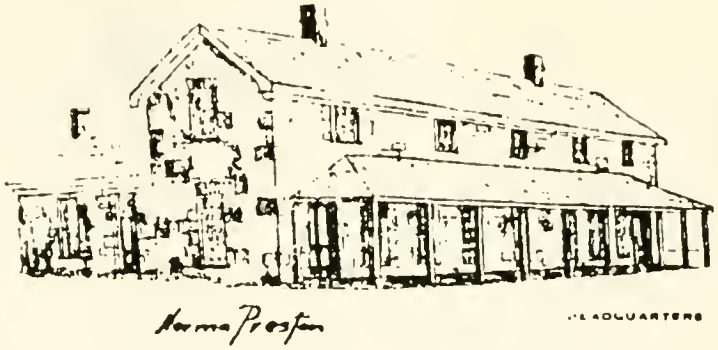
Carl H. Scheele
Curator Emeritus
Division of Community Life
National Museum of American History
Smithsonian Institution

cc: Stephen Coyle
Executive Director
Boston Redevelopment Authority
City Hall
Boston, Massachusetts 02201

Dick Johnson
Assistant Director and Curator
New England Sports Museum
1175 Soldiers Field Road
Boston, Massachusetts 02134

FORT CONCHO

NATIONAL HISTORIC LANDMARK
213 E. AVENUE D
SAN ANGELO, TEXAS 76903-7099



April 12, 1988

The Honrable Raymond Flynn
Mayor
City of Boston
City Hall
Boston, MA 02201

Dear Mayor Flynn:

I am writing in support of the New England Sports Museum and their proposal for the Custom House.

My interest and support stem from my association with the museum as a volunteer in the early 1980s. Also, as a professional in the museum field, I firmly believe that NESM has a strong proposal that would benefit the widest audience. Lastly, I grew up in Boston (Ward 16, Dorchester) and I am still very familiar with the Boston sports heritage and what is says about the city.

The Sports Museum offers a grand vision for integrating the study of sport into daily social and educational activity. Also, the potential of the museum in that setting is unlimited. The programs the new facility could offer both visitor and native would be a positive educational force in keeping with Boston's great tradition of first class cultural and entertainment settings.

A New England Sports Museum in the Custom House would also serve as a strong attraction to visitors. Good museums are good business for any city, and a recent trip to the Sports Museum convinces me that the professional staff and supporters could make excellent use of the Custom House and produce a premier institution.

I urge you to support the New England Sports Museum. They clearly bring a broad-based program and solid record of accomplishment to this effort.

Sincerely,

Robert F. Bluthardt
Director of Education

Administrative offices, Library, Special Events - 657-4411, Tour Info - 657-4414,
Education - 657-4413, Sutler's Store - 657-4416, Collections - 657-4440, Exhibits - 657-4417

WGBH

WGBH Educational Foundation

Public Broadcasting

Lowell Institute Cooperative Broadcasting Council

Mr. Stephen Coyle
Executive Director
Boston Development Authority
City Hall, Boston, MA 02201

March 9, 1988

I personally support the initiative of the New England Sports Museum in their current campaign to be housed in the Custom House Building. Their present location is not only remote for the casual visitor but also lacks the space necessary to realize the Museum's great potential. Location in the Custom House would enhance the waterfront area and broaden the range of attractions along the downtown museum trail.

As a world-travelled museum fan, I think the NESM will become another Boston world-class museum. And certainly, Boston, a sports town, needs a sports-centered attraction of the quality of the NESM.

I first became aware of the NESM a year ago when my office agreed to open the WGBH archives to the Museum. We have twenty-five years of rare footage of all kinds of New England sports. Both professionally and personally, I look forward to continued cooperation between our two institutions. In the meantime, I have visited the Museum and talked at length with the staff. They have a feasible vision which, when realized, will make Boston even a better place to live and to visit.

J. L. Anderson
Manager for Production Services

cc: NESM; Mayor Raymond L. Flynn

MADD

Mothers Against Drunk Driving

Worcester County Chapter • P.O. Box 367 • Holden, MA 01520 • (617) 829-4001

March 25, 1988

The Honorable Raymond L. Flynn
Mayor, City of Boston
City Hall
Boston, Ma. 02201

Dear Mayor Flynn,

We would like to raise our voices in full support of the movement to acquire the lower three floors of the Custom House, Boston, for the New England Sports Museum. It is centrally located and easily accessible for young people of the city, as well as tourists to visit and see the positive points of their sports idols. Young people need role models come alive to them such as are those who would be shown. Examples of the positive attitudes as exemplified by Bobby Orr and Dave Cowens, for example, are sadly needed at a time when alcohol/drugs are made so attractive and easily obtainable.

Proof of sincerity in serving the youth has spoken louder than words in the actions of Dave Cowens. We have worked with him in sponsoring our Mothers Against Drunk Driving youth-oriented program -- "Aardy's Army," and he personifies concern by doing - not just talking. Expansion of the New England Sports Museum will include a clubhouse for "Aardy's" friends and a MADD display.

May we urge you, Mr. Mayor, and the entire Boston Redevelopment Authority to take a positive step forward in using the Custom House for the New England Sports Museum. How much better to do this for all than to let the building deteriorate or be relegated to private utilization for a relatively few beneficiaries.

Sincerely yours,

Dorothy C. Porter
Board of Directors
Worcester County Chapter-MADD

RANDOLPH PUBLIC SCHOOLS

JOHN E. ZOINO, Ed.D.
SUPERINTENDENT

LYN A. HUTTUNEN, Ed.D.
ASST. SUPERINTENDENT

RICHARD E. COBURN
BUSINESS MANAGER

TOWN OF RANDOLPH
INC. 1793

ENGLISH DEPARTMENT
ANN M. FORD, COORDINATOR
MEMORIAL PARKWAY
RANDOLPH, MA 02368
TEL. 963-7800 EX 36

March 30, 1988

The Honorable Raymond Flynn
Mayor, City of Boston
Boston City Hall
1 City Hall Place
Boston, MA 02201

Dear Mayor Flynn:

I write to petition on behalf of The New England Sports Museum and its desire to relocate to The Customs House. As a non-profit educational entity, the museum qualifies for housing in The Customs House. Locating the museum in Boston proper would be of significant advantage to both the museum and to Boston. The location would better suit the tourist industry, and it would better accommodate those suburban schools which bring students to the many museums of Boston.

Combining the traditions of The Custom House with the tradition of sports, which, in Boston, has its own special history, seems most fitting.

Your serious consideration of the proposal of The New England Sports Museum to re-locate to The Customs House is deeply appreciated.

Very truly yours,

Ann M. Ford

Ann M. Ford

cc: Mr. David W. Cowens,
New England Sports Museum

AMF/ch

CABLE ADDRESS, "DARTMOUTH BOSTON"

Boston Public Library

Boston, Massachusetts 02117

April 14, 1988

Mr. Richard A. Johnson
Associate Director and Curator
New England Sports Museum
1175 Soldiers Field Road
Boston, MA 02134

Dear Mr. Johnson:

Thank you for sharing your plans as you look forward to possible relocation of the New England Sports Museum. Your hope of reaching a broader attendance from school children to adults is, of course, consistent with our objectives for the Library.

A kick-off exhibition in tribute to Francis Moloney, our distinguished Assistant Director and Bostonian, who assembled rare sports artifacts for the Library, is a great idea; we would, of course, stand ready to work with you on such an exhibition. As for your other thoughts about special exhibits, you will want to contact Sinclair Hitchings, Keeper of Prints at the appropriate time.

Good luck with your museum plans.

Sincerely,

Jane Manthorne
Assistant Director

JM/ljk

cc: Sinclair Hitchings
Gunars Rutkovskis

Kay Dudley

11 - Valley Hill Drive Box 22 Holden, Mt 01520

March 25,1988

The Honorable Raymond L. Flynn
Mayor, City of Boston
City Hall
Boston, Ma. 02201

Dear Mr. Mayor,

I am writing you as a private citizen and member of the Governor's Statewide Anti-Crime Council to lend my support to the efforts of Dave Cowens in acquiring space in the lower three floors of the Custom House, Boston, for the New England Sports Museum.

As a tennis enthusiast, member of the Board of Directors of the Youth Tennis Foundation of New England and member of the Recreation Committee for the Town of Holden, I share Dave's concern for the need to encourage our young toward activities in sports and recreation in order to stimulate both mind and body. It is so important for our young to have positive role models to imitate, exemplified by my friend, Dave Cowens.

It is evident that the New England Sports Museum has already outgrown its present home on Soldiers Field Road and hope you will seriously consider expansion to be at the Custom House site. The Custom House location would be so easily accessible for sports enthusiasts young and old who visit your city, to enjoy highlighted success stories of sports achievements that came about by hard work and dedication.

Respectfully,

Kay Dudley

Kay. T. Dudley

OFFICE OF THE PRESIDENT
SIMMONS COLLEGE

March 28, 1988

Mr. Stephen Coyle
Director
Boston Redevelopment Authority
One City Hall Square
Boston, Massachusetts 02201

Dear Mr. Coyle:

At a recent informational meeting at the present Sports Museum David Cowens, the Director, explained activities at the present Sports Museum and their growing need for additional space and also a location which would be easily available to the people of the City of Boston as well as possible visitors.

His case is compelling. Sports is a major activity in Boston and, for that reason, a major industry. The amount of money brought into the city as a result of not only professional sports but also college and school sports must run into the hundreds of millions a year -- not just ticket sales, but souvenirs, meals for the families who bring the friends or children into Boston to enjoy a Celtics game or the Red Sox.

Also, despite the recent problems that individuals in sports have had, it is for the overwhelming majority of people involved a very decent activity, the source of a great deal of relatively inexpensive pleasure, and of a great deal of city pride.

In addition, in David himself and the group he has assembled, you have a determination to make this idea work, not just as a static museum where one goes to look at dusty artifacts, but as a vital changing influence on the people of the city, a contemporary museum in the very best sense of the word. I hope that you will be supportive of his proposal.

Yours,

William J. Holmes

cc: Mayor Raymond Flynn
David Cowen

AARDY'S ARMY® WANTS YOU!

A NON PROFIT EDUCATIONAL ORGANIZATION

P.O. BOX 610 EAST HAMPSTEAD NH 03826

HONORABLE RAYMOND FLYNN
MAYOR
BOSTON, MA 02203

AUG. 18, 1987

COPY

DEAR MAYOR FLYNN,

FOR WHAT IT IS WORTH, I AM WRITING YOU CONCERNING THE ATTACHED ARTICLE FROM YESTERDAY'S BOSTON HERALD CONCERNING A NEW HOME FOR THE N.E. SPORTS MUSEUM AT THE CUSTOMS HOUSE.

MY LETTER IS TO ASK THAT YOU STRONGLY CONSIDER GIVING THE SPORTS MUSEUM THE "INSIDE TRACK" OVER THE MUSEUM of FINE ARTS FOR USE OF THE CUSTOMS HOUSE.

MY WISH DOES NOT MEAN THAT I'M ANTI-ART. QUITE THE OPPOSITE. MY LOVE OF SPORTS IS EQUALED BY MY LOVE OF ART. I TAUGHT FINE ARTS ON THE COLLEGE LEVEL.

HOWEVER, WEIGHING THE GOOD, THE BENEFIT PROVIDED TO THE MOST PEOPLE, THE CHOICE MUST BE SPORTS.

IN 1974 I MOVED TO NEW ENGLAND, ACCEPTING A JOB IN LAWRENCE, MA. MY THIRD DAY ON THAT JOB IS WHEN I FIRST MET DAVE COWENS. SINCE WE HAVE BECOME VERY GOOD FRIENDS, SOMETIMES GOING AS LONG AS A COUPLE YEARS WITHOUT CORRESPONDING, CONTACT.

A FEW YEARS AGO, AFTER NOT HEARING FROM DAVID FOR OVER TWO YEARS, HE CALLED, ASKED ME TO MEET HIM AT AN ADDRESS IN BOSTON.

IT WAS MY FIRST CONTACT WITH THE SPORTS MUSEUM. DAVID TALKED AT LENGTH OF WHAT HE HOPED WOULD BE, WHAT THE SPORTS MUSEUM WOULD BECOME. I WAS ESPECIALLY IMPRESSED WITH HIS PLANS FOR A YOUTH EDUCATION

AARDY'S ARMY® STOP ALCOHOL-DRUG ABUSE ©

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New England Sports Museum

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AD & Football, Colgate Univ.

JOHN S. MAXSON, Jr.
Pres., Maroon Council, Colgate Univ.

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P.O. BOX 610 EAST HAMPSTEAD N.H. 03826

AREA AT THE MUSEUM. SINCE THAT TIME I'VE TRIED TO HELP DAVE WHEN and WHERE I COULD.

SINCE FIRST MEETING DAVE THIRTEEN YEARS AGO I'VE BEEN AWED BY HIS ENERGY AND MOST IMPRESSED BY HIS HONESTY, SINCERITY & LOYALTY.

EVERY TIME I'VE EVER ASKED HIM TO HELP/JOIN ME SOMEWHERE TO PROMOTE OR SUPPORT SOMETHING I'M DOING, HE'S THERE. NOT MOST OF THE TIMES, HE HAS BEEN THERE EVERY TIME.

MOST RECENTLY IS THIS AARDY'S ARMY YOUTH PROGRAM I CREATED. ABOUT A YEAR AGO, WHEN AARDY STILL JUST AN IDEA, NOT ON PAPER, I ASKED DAVE and OTHERS IF THEY WOULD SERVE AS DIRECTORS, ADVISORS.

WHO WAS FIRST TO CALL THE NEXT DAY TO SAY "COUNT ME IN"? DAVE COWENS.

SINCE, AARDY'S ARMY, WITHIN WEEKS OF CREATION, HAS BEEN ADOPTED NATIONALLY BY MADD. SO SCOPE IS NOW NATIONAL, NOT JUST OUR AREA.

DAVE PLANS TO CREATE AN "AARDY CLUBHOUSE" AT THE MUSEUM. A CLUBHOUSE WHERE AARDY CAN EDUCATE OUR CHILDREN ON VALUES, GOALS, HEALTH, etc. THROUGH SPORTS.

YOU, DAVE, I ... WE ALL HAVE A SPORTS BACKGROUND. WE KNOW HOW SPORTS TOUCHES ALL OF US. AS THE ARTICLE MENTIONED, "SPORTS BRIDGES GAPS, KNOCKS DOWN BARRIERS LIKE NOTHING, NOTHING, ELSE CAN.

SO MAYOR FLYNN, NO BETTER USE COULD POSSIBLY BE MADE OF THE CUSTOM'S HOUSE THAN THE SPORTS MUSEUM. I HOPE THAT YOU AGREE and WILL ACTIVELY DO ALL YOU CAN TO SUPPORT THE SPORTS MUSEUM IN THIS.

ALL BEST WISHES TO YOU AND YOURS. SPORTINGLY, A FRIEND,

Bob Alpert

Alcohol-drug Abuse Really Destroys You

THE SCHOOL COMMITTEE OF THE CITY OF BOSTON

JOHN P GRADY
MEMBER

March 15, 1988

The Honorable Raymond L. Flynn
Mayor of the City of Boston
One City Hall Square
Boston, MA 02201

Dear Mayor Flynn:

I am writing to support efforts currently underway on the concept of Dave Cowens and the New England Sports Museum in conjunction with Hamlin, Collier, and Company as the re-developer of the Custom House. As I understand the plan, the first three floors of the building would be used to house the New England Sports Museum.

The Custom House would be an ideal location and certainly would provide unique accessibility for students, teachers, instructors, and coaches. The services that a center of this nature would provide our young people from all sections of Boston would most definitely be an asset not only in promoting the individual's personal motivation but also very beneficial in bringing our students together.

As a member of the Boston School Committee as well as an athletic director and coach, I endorse the bid submitted by Hamlin, Collier, and Company and feel a facility of this nature would make a valuable contribution to our schools and students.

Respectfully yours,

John P. Grady

John P. Grady

cc: Mr. Dave Cowens

26 COURT STREET, BOSTON MASSACHUSETTS 02108 • 726-6200 EXT 5770 AREA 617

bc: D. Cowens

Regis College
235 Wellesley Street, Weston, Massachusetts 02193 (617) 893-1820

Office of the President

March 16, 1988

Mr. Stephen Coyle, Director
Boston Redevelopment Authority
One City Hall Square
Boston, MA 02201

Dear Mr. Coyle:

I write in support of the proposal of David Cowens, requesting that the New England Sports Museum be allocated space in the Customs House.

Mr. Cowens is well-known in the world of basketball, and a person whom I know and respect from his association with Regis College, where he has run a basketball camp for the last 12 years. He served, also, as Director of our new Athletic Facility from 1982-84.

Mr. Cowens is a sensitive, gifted person with a dedication to the holistic values of sports. As a man of utter integrity, creativity and commitment, he will bring to the establishment of the Sports Museum credibility and the assurance that all aspects of the Museum will be handled professionally and with great concern for the community of Boston and New England, who would benefit from its treasures. I was privileged to view some of the films and displays that Mr. Cowens has assembled. It is my conviction that such a Sports Museum in the landmark Customs House would be an asset to the city of Boston, since it goes beyond the actual playing of sports to the deeper potential values offered by the proper approach to the activity and competition.

For these reasons, among others, I favor the locating of the New England Sports Museum in the Customs House.

Sincerely yours,

Sister Therese Higgins, C.S.J.

Sister Thérèse Higgins, C.S.J.
President

STH:jk

THE SCHOOL COMMITTEE OF THE CITY OF BOSTON

JOHN A NUCCI
President

September 2, 1987

Raymond L. Flynn
Boston City Hall
Boston, Ma. 02201

Dear Mayor Flynn,

I am writing to express my whole-hearted support for the New England Sports Museum (NESM) and its effort for tenancy of the Custom House.

You are acutely aware of the positive impact that athletics can have in the lives of youngsters. Sports have always been tremendously successful in bringing together people of diverse racial and ethnic backgrounds and teaching them the value of teamwork and self-disipline.

By locating the NESM, a non-profit educational organization, in the Custom House all the best aspects of sports will be accessible to people of all ages, most importantly our school children. As Mayor, you have been a strong and vocal advocate of the Boston Public Schools, and particularly, those students most at-risk of dropping out. Having the facilities and personnel of the NESM at this central location will afford the school department the opportunity to cultivate these resources to provide additional programs for the benefit of these students.

I know that we are in agreement that Boston is the greatest sports city in the world. The NESM belongs downtown where it can be used and enjoyed by everyone.

Thank you for taking these factors into consideration. I will be happy to meet with you at your convenience to provide any information you require.

Sincerely,

John A. Nucci, President
Boston School Committee

JAN/db

26 COURT STREET, BOSTON, MASSACHUSETTS 02108 • 726-6200, EXT 5745 AREA 617

The Harvard Varsity Club

Carey Cage — Soldiers Field, 79 North Harvard Street, Boston, MA 02163
(617) 864-8639 — 495-3535

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John Cullinane

September 10, 1987

The Honorable Raymond L. Flynn
Mayor's Office
Boston City Hall
Boston, MA 02201

Dear Mayor Flynn,

I am writing on behalf of the good people at the New England Sports Museum who are hoping to be considered for space in the Custom House. You do not need to be lectured on the wealth of sports history in New England. And I hope that your visible interest in sports won't result in any reverse discrimination on the Sports Museum's dreams and goals. But I can't stress enough how important it is in the immediate future for the Sports Museum to find a suitable home.

The Museum will reach thousands of people in New England, will attract thousands to the City, and be a major educational force as its mobile message goes out to schools. It isn't only for the diehard fan but even the casual enthusiast.

Think of the many ways this Museum can be of support to the people of Boston and New England. There might even be a picture of you throwing in hoops for the Friars. Or one of your assistant, Paul Barrett, scoring a goal against me (I was a goaltender for Harvard and now am the Bruins goalie coach). In all seriousness, please consider the Museum's bid and if there is anything that its supporters can do to further the cause, please let me know.

Regards,

Joe Bertagna

Joe Bertagna
Executive Director, Harvard Varsity Club
(Executive Director, ECAC Ice Hockey, and
Boston Bruins Goalie Coach)

cc: Dick Johnson, N.E. Sports Museum

Southeastern
Massachusetts University

North Dartmouth
Massachusetts 02747

617
999 8380

September 10, 1987

The Honorable Raymond Flynn
Mayor's Office
Boston City Hall
Boston, MA 02201

My Dear Mr. Mayor:

I am writing to you to express my support of the New England Sports Museum's desire to occupy the first three floors of the Custom House. As a graduate of the Boston Public Schools, I can think of no better use for this spsce than to provide the Sports Museum the opportunity to carry out its educational goal of presenting sports in its highest form to the children and adults of Boston and New England.

Mr. Mayor your own sports bsckground speaks for itself. As a former member of the Board of Trustees of Stonehill College, I recall your brief tenure there as Freshman Coach. I am sure you'll agree that many of the lessons you learned on the neighborhood playground and later on the athletic fields and courts of Providence College prepared you well for the give and take of public life and public service, culminsting with your present position as Mayor of the City of Boston.

Mr. Mayor sports kept you and me off the streets and corners where trouble usually abounded, please allow the N.E. Sports Museum the opportunity to fulfill its mission of inspiring youth to compete in sports, and to also stay off the streets and corners.

The New England Sports Museum is a quality operation headed by a quality person, Dave Cowens the former Celtic, who has devoted himself to this project. We all remember his determination and competitive spirit as we remember yours.

I hope and pray you will give the New England Sports Musem every consideration for this space in the Custom House. I wish you well and continued success as the Mayor of the City of Boston.

Respectfully,

Victor P. Caliri, Ph.D.
Associate Professor of
Psychology

BOSTON PUBLIC SCHOOLS

SUPERINTENDENT OF SCHOOLS
LAVAL S. WILSON

October 14, 1987

The Honorable Raymond L. Flynn
Mayor of the City of Boston
One City Hall Square
Boston, MA 02201

Dear Mayor Flynn:

I am writing regarding your efforts to identify a suitable plan for re-developing the Custom House. As you know, Dave Cowens and the New England Sports Museum have been working with Hamlin, Collier & Company on a concept for the Custom House and are competing to be selected for the project. We have been working closely with Dave and his staff for some time at the Boston Public Schools, and are very excited about the plan Dave and his colleagues have developed.

As I understand it, should Hamlin, Collier & Company be identified as the Custom House developer, the first three floors of the building would be used to house the New England Sports Museum. This would allow us to expand our collaboration between the School Department and the Sports Museum considerably. Currently, we are working with Dave on a number of projects, including our annual Art and Sports contest, and a new effort this year to use athletes to assist our faculty in teaching a new curriculum in personal motivation. We have also been planning other projects with Dave and his staff, and are interested particularly in working with the Sports Museum to expand our new mentor program in the high schools to include local athletes as well as business and college professionals.

If the Sports Museum were housed down the street at the Custom House, its location and services would be ideally set up to make a valuable contribution to our schools. Dave and our school staff have put together a unique idea for an Education Resource Center, which would be open to students and teachers from all over the city. Our plans for the Center include working with the business and university community, through the Boston Compact, to provide training, education materials, visibility, and expertise to all of our teachers, physical education instructors, and coaches.

The center would be outfitted with appropriate athletic and diagnostic equipment, and would provide a place for teaching new

26 COURT STREET • BOSTON, MASSACHUSETTS 02108 • 726-6200 AREA 617

coaching techniques and state-of-the-art approaches in physical therapy which would be drawn from our local medical and higher education community. The Center would be open to our students, and would, I assure you, have a very high usage, particularly from our high schools and middle schools, throughout the city.

The downtown location of the Custom House is particularly important for our students. Young people need to be able to use public transportation, and the Custom House is very accessible. Also, we want to encourage our students to be comfortable and informed about all areas of our city, especially where there are jobs, visitors, and the vitality of commerce. Lastly, I believe there is value for the city in creating worthwhile attractions downtown that draw upon the heterogeneity of our city.

As you are well aware, the present level of quality in our athletics and physical education programs is not high. Most of our resources are committed to improving the education programs for our students in major academic areas, including reading, math, writing, and special and bi-lingual education. We are, however, determined to develop innovative and cost effective ways to improve our sports programs also. To this end we have expanded the number of physical education instructors this year, we have upgraded our coaching program, and we have new initiatives this year in staff development for our coaches and instructors. While this is just a beginning, we are committed to steady improvement in our overall athletics and physical education over the next five years.

Having the New England Sports Museum in an accessible central location for all our students and faculty will make a valuable contribution to our schools. I am excited about Dave's ideas, and encourage you in your selection process for the Custom House to give full attention to the Hamlin, Collier bid. Thousands of our students, from every neighborhood in the city, and all of our professionals involved in sports and fitness, will be the direct beneficiaries of a well-situated Sports Museum.

With best regards,

Sincerely,

Laval

Laval S. Wilson
Superintendent

Center for the Study of Sport in Society

Northeastern University
360 Huntington Avenue
Boston, Massachusetts 02115
(617) 437-5815

Richard E. Lapchick, Director
Tom "Satch" Sanders, Associate Director

Robert Lipsyte, Senior Fellow
Anita DeFrantz, Western Coordinator

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Benjamin Hooks, Executive Director, NAACP
John F. Jacob, President, National Urban League
Roger Wilkins, Institute for Policy Studies
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Arnold Speert, William Patterson College
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Other Distinguished Advisors
Eva Auchincloss, Executive Director, Women's Sports Foundation
Scott M. Black, President, Delta Management
F. Don Miller, President, United States Olympic Foundation
Burton O. Sheppard, Attorney, Sullivan & Worcester
Rachel Robinson, President, The Jackie Robinson Foundation

*Member, NCAA Presidents Commission

September 11, 1987

The Honorable Raymond L. Flynn
Office of the Mayor
Boston City Hall
One City Hall Plaza
Boston, MA 02201

Dear Mayor Flynn:

I am writing this letter in support of the Sports Museum's petition to lease the first three floors of the Custom House in downtown Boston.

Amateur and professional athletics have played a major role in the history of the city of Boston. The past fortunes of amateur and professional individual athletes and teams are inextricably woven into the fabric of the city. By celebrating and showcasing the athletic achievements of New England teams and natives, the Sports Museum is also celebrating glorious moments in the history of Boston.

Housing the Sports Museum in the conveniently located Custom House would not only allow visitors and Boston natives alike easy access to its valuable resources, but it would also attract additional patrons the other attractions of downtown Boston.

Boston's professional athletic teams and amateur athletic programs touch literally millions of individuals, from the avid fan to the weekend spectator. The convenient location and additional exhibition space that the Custom House can provide would enhance the New England Sports Museum's national reputation, and contribute to the overall attraction of the city of Boston.

Sincerely,

Richard E. Lapchick

BOSTON COLLEGE
CHESTNUT HILL, MASSACHUSETTS 02167

February 2, 1988

INSTITUTE FOR BOSTON STUDIES
(617) 552-8458

Boston Redevelopment Authority
City Hall
Boston, Ma. 02201

Dear Sirs:

About three months ago I wrote a letter of support to Mayor Raymond Flynn advocating the proposed expansion of the New England Sports Museum to the first three floors of the Custom House. I'm writing again in a redoubling of effort to reemphasize my commitment to the Museum's rightful place in Boston.

I've been associated with the organization for about five years, mainly as a Professor of History at Boston College. Over the last two years it has been even a more rewarding experience because my students, both in my History of Boston course and the History of Sports in America class have benefitted as well. Associate Director and Curator Dick Johnson has been magnificent in his introducing the sports history of New England to my students, not only in lectures but in use of the Museum's artifacts. My present class is the fifth I have brought to the Museum (total of about 400). We have come both as sports enthusiasts and academic researchers. My pupils have all utilized the Museum's library and archives for special projects and papers. These projects relate not only to athletics but to Boston's history, be it racial, ethnic, economic, women's studies...I cannot emphasize strongly enough the value of both the archive and programs of the Museum.

As I write this letter I am astounded by the amount of exhibits and programs that are contained in the Museum's present tiny quarters. Though the artifacts , memorabilia, and videotapes on present display are wonderful, the Museum has a warehouse full of materials just waiting to be put on display.

What better place to celebrate the significant legacy of New England sports than the Custom House ? Thank you for your consideration of the Museum's request to establish a permanent exhibition center at the Custom House.

Respectfully Yours,

Andrew Buni
Professor of History

Jack's Investment Company
Queen Executive Center
167 Washington Street
Norwell, Massachusetts 02061
(617) 878-0782

September 8, 1987

The Honorable Raymond L. Flynn
Mayor's Office
Boston City Hall
Boston, MA 02201

Dear Mayor Flynn:

I am writing on behalf of the New England Sports Museum. I have seen Dave Cowen, with the same competitive drive and intensity that he displayed with the Celtics, bring the Museum to reality with the opening of the Museum at Christian Herter Park. The Museum is a vital resource and a great attraction to the thousands of sports fans all over New England.

Having visited the Museum, I know that the difficulty of accessibility is the only drawback that it has. With the renovation of the Custom House it would appear, to this long-time sports fan, that it would make an ideal location for the New England Sports Museum. It would be mutually beneficial for the Museum and the City of Boston to make the exhibits of some of the great amateur sports teams and players accessible to the many visitors to Quincy Market and would provide a wholesome family entertainment attraction in the City.

I hope you will seriously consider all of the advantages of housing the New England Sports Museum at the Custom House.

Sincerely,

Jack Heneghan

JH/cb

NORTON COMPANY

THOMAS J. HOURIHAN
VICE PRESIDENT, HUMAN RESOURCES

April 20, 1988

The Honorable Raymond L. Flynn
Mayor
City Hall
Boston, Massachusetts 02201

Dear Mayor Flynn:

We have met on at least two occasions: 1) I ran in the Irish American Road Race (but my time was a little bit behind yours), and 2) During the 1984 Presidential Campaign I was on a panel with you, the Governor, and Geraldine Ferraro.

The purpose of my letter is to lend support to the New England Sports Museum's quest to relocate to the Custom House. My Company has contributed to the Sports Museum because we believe sports should have a niche alongside history, arts, theater, etc. On my first visit to the Sports Museum I drove by it twice before I found it and that convinced me it needs a more accessible place such as Boston and the Custom House.

Sports put me through college as it did you. My business career has taken me all over the world, but the International Herald Tribune or USA Today provides me with the vital information I need to know about the Sox, Celtics, etc. Sports enriches the lives of people from all walks of life including the handicapped and the elderly.

Without any disrespect to the other groups vying for the Custom House, I think the Sports Museum belongs there. It would make a strong statement that sports hold a unique place in both Boston and New England history. We are proud of that heritage and we ought to share our sports history in a hallowed place near other historical and cultural sites.

Sincerely,

Tom

Thomas J. Hourihan

jld
bcc: John Bonsall, Dave Cowans

120 Front Street Worcester, MA 01608-1446 (617) 795-2670

Kenneth S. Hudson
Director
Community Affairs/Sports Promotion

Coca-Cola USA
Division of
The Coca-Cola Company

April 4, 1988

The Honorable Raymond L. Flynn
City of Boston
Boston City Hall
One City Hall Square
Boston, MA 02201

Dear Ray:

Being a long time supporter of sports both while I was in Boston and as I travel around the country, I have become even more convinced of the need for the Boston Sports Museum.

I would also strongly recommend that every consideration be given to having it housed somewhere in the downtown area. That alone would almost guarantee the complete success of this project.

I am quite sure that you and Steve will make the right decision for the City of Boston.

Hope you and your family are well.

Your friend,

KSH/mc/3.31.6

P.S. My belated sympathies on the passing of your mother.

bcc: Mr. David W. Cowens
433 Grove Street
Needham, MA 02192

P.O. Drawer 1734
Atlanta, GA 30301
404 676-2942

DYNAGRAF INC.
FINE OFFSET LITHOGRAPHY

147 West Fourth Street
Boston, Massachusetts 02127
(617) 268-1900

September 9, 1987

The Honorable Raymond L. Flynn
Mayor's Office
Boston City Hall
Boston, MA 02201

Dear Mayor Flynn,

As a long time supporter of the New England Sports Museum, I am very much in favor of relocating the Sports Museum to the Custom House in Downtown Boston.

Because Boston is such a sports enthusiastic city, I feel the relocation of the Sports Museum to the Custom House will become a great attraction to Bostonians as well as tourists visiting our great sports city.

Very truly yours,

William J. Roche
President

WJR/jz

WESTERN MEDIA GROUP

MARKETING — ADVERTISING — PUBLIC RELATIONS

September 8, 1987

The Honorable Raymond L. Flynn
Mayor's Office
Boston City Hall
Boston, Massachusetts 02201

Dear Mayor Flynn:

I'm writing to you regarding the New England Sports Museum, and the possibility of the Museum receiving spaces in the Customs House in Downtown Boston.

I have been working as a volunteer for the Museum in the western part of the state for the past 14 months, and believe a downtown Boston site would constitute a win-win situation for the City of Boston and the New England Sports Museum.

The goals and ideals behind the New England Sports Museum cry for a location in the center of New England's most vibrant city. As a father, and a former sports reporter in Western New England, I would love to make a visit to the Museum part of my family's trip to Boston.

I don't have to tell you about the success of the Basketball Hall of Fame when it moved from Springfield College to downtown Springfield.

I believe this special Museum, unlike any in America, will become a strong attraction to the center of Boston. The tradition of sport in New England, both professional and amatuer, is diversified and strong. A Sports Museum, celebrating that tradition, from Maine to Connecticut, will give visitors a special bond with Boston.

I would urge you to allow the New England Sports Museum to occupy the Customs House location. I firmly believe, knowing the quality of the Museum staff, a favorable decision from you office, would bring great benefits to all visitors.

Sincerely,

Jack O'Neill

Jack O'Neill
President

26 SOUTHWICK ST., FEEDING HILLS, MASS. 01030
(413) 733-1601

TEK MANAGEMENT, INC.
294 Washington Street
Boston, MA 02108
(617) 426-8303

October 26, 1987

The Honorable Raymond L. Flynn
Mayor's Office
Boston City Hall
Boston, MA 02201

Dear Mayor Flynn:

I am writing to you for your support regarding the lease of the first three floors of the Custom House for the Sports Museum.

I believe it it is important to have the Sports Museum accessible to fans throughout Boston and New England. In this respect, the Custom House would be able to serve these needs. The Sports Museum belongs to all of us. It offers us all a reason to come to downtown Boston and participate in its revival, and it says to us that those people who plan the development of our city are - once and for all - inviting us to participate in, and benefit from its growth.

I appreciate your consideration of this matter and look forward to your positive action.

Client Copy

Sincerely,

Alex Tekian
President

AT/pap

ExecuTours

We plan successful meetings.

September 30, 1987

Honorable Raymond L. Flynn
Mayor of the City of Boston
City Hall
Boston, MA 02201

Dear Mayor Flynn,

At this time I am writing to you in support of the New England Sports Museum's request to occupy the first three floors of the Custom House. I hope you will give this project your full support. They need your help.

As president of ExecuTours, I know the thousands of visitors we bring in and out of the city each year would benefit and utilize a Sports Museum in this site. I am excited about the prospect of the "Museum on Wheels" also bringing sports and sports figures to Boston schools.

Do give your enthusiastic endorsement to the Custom House site. Its central location would be the ideal site for visitors.

I appreciate your time and consideration.

Sincerely,

Ellen Fahey

Ellen Fahey

EF/kam

cc: David W. Cowens, Chairman
Richard Johnson, Director - Curator
New England Sports Museum

101 Blanchard Road, Cambridge, MA 02138 (617) 491-0118

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(617) 577-4221

WILLIAM J. O'NEILL, JR.
GROUP VICE PRESIDENT
CONSUMER PHOTOGRAPHY

March 24, 1988

The Honorable Raymond Flynn
Mayor of Boston
Boston City Hall
1 City Hall Square
Boston, MA 02110

Dear Mayor Flynn:

The purpose of this letter is to communicate to you our support for the New England Sports Museum as a candidate for the Custom House.

Sports is an integral part of the Boston and New England heritage, and it seems fitting that a museum preserving that heritage be located within walking distance of other treasures like Faneuil Hall and the Aquarium.

We have been proud to support Dave Cowens and the New England Sports Museum. We feel that locating the museum in the Custom House would assure it the healthy future it deserves.

Respectfully,

Bill O'Neill

W. J. O'Neill

WJO/jes

BFI Cares

Derek Sanderson
Director

March 24, 1988

The Honorable Raymond L. Flynn
Mayor of the City of Boston
Boston City Hall
City Hall Plaza
Boston, Massachusetts 02201

Dear Ray:

I hope this letter finds you well. It has been brought to my attention through Dave Cowens that it is his desire to take over the bottom 3 floors of the Custom House for the New England Sports Museum. I realize you are very well aware of his plans for that location.

Having worked for you in the past in the realm of Alcohol and Drug Awareness in the schools, I would like to work with you again in conjunction with the New England Sports Museum. This proposed site is an ideal location for the youth of Boston and New England to meet, to socialize and to see sports work in a positive manner.

Good luck in all your endeavors.

Yours truly,

Derek Sanderson

DMS/mkm

cc: Brian Wallace
Dave Cowens

Browning-Ferris Industries, Inc.
Northeast Regional Office · 100 Hallet Street, Boston, MA 02124 · (617) 265-0500

Houghton Mifflin Company

One Beacon Street, Boston, Massachusetts 02108
(617) 725-5000 Cable HOUGHTON

Gary L. Smith
Corporate Counsel

March 23, 1988

The Honorable Raymond L. Flynn
Mayor of Boston
One City Hall Square
Boston, Massachusetts 02201

Dear Mayor Flynn:

I am writing to express my full support for the proposal of the New England Sports Museum in connection with the occupation of the Customs House. I feel it is important that the Customs House be occupied by a Boston-based organization. Houghton Mifflin Company is a supporter of the Museum and its multi-faceted activities, in which it provides a forum for many different educational programs that utilize sports to generate the interest of the youth of Boston and New England in activities including opposition to drug use, and the teaching of writing and art, to name just a few.

In short, the New England Sports Museum is truly an educational institution. In order for its activities to flourish, it requires a downtown Boston location and the Customs House is ideal. I would be pleased to communicate with you further on the subject if you so desire.

Sincerely,

Gary L. Smith

cc: Stephen Coyle
Director, Boston Redevelopment Authority

THE RITZ-CARLTON
BOSTON

September 22, 1987

The Honorable Raymond L. Flynn
Mayor's Office
Boston City Hall
Boston, MA 02201

Dear Mayor Flynn,

It is a pleasure to write to you on behalf of The New England Sports Museum, supporting the museum's request to occupy the first three floors of the Custom House.

The New England Sports Museum is an institution which should be enjoyed by the masses, which can only be achieved through its relocation to a more central area in Boston. The Ritz-Carlton, Boston has been fortunate in becoming familiar with the Sport Museum, more specifically, working with Dick Johnson on a Red Sox promotion. We were delighted to learn of how many Bostonians and visitors came to The Ritz-Carlton just to view the "Red Sox Suite". This gave us a clear indication of the public interest in the programs and exhibits sponsored by The New England Sports Museum. The caliber of the museum personnel is first class, and they are quickly building a strong reputation for the new institution. The museum is providing a much needed tradition in the city of Boston; capturing the pride and comraderie of sports enthusiasm throughout New England. We do hope that you will approve their request to occupy the available space in the Custom House.

Best regards,

Patricia R. Cutler

Patricia R. Cutler
Director of Public Relations

PRC:mfm

cc: Dick Johnson
New England Sports Museum

15 ARLINGTON STREET, BOSTON, MASSACHUSETTS 02117 (617) 536-5700

Action Posters, Inc.
2A Draper Street
Canton, MA 02021
October 8, 1987

The Honorable Raymond L. Flynn
Mayor's Office
Boston City Hall
Boston, MA

Dear Mayor Flynn:

Action Posters, Inc. has been involved with the New England Sports Museum most recently in an effort to produce an all-time Boston Celtic greats poster, to benefit the museum. We have also been producing the Boston Celtics team posters and the Red Sox team posters for several years, and will continue to do so in the future. My business grew out of my great love for and interest in New England Sports - I was born and raised here and have been a fan of its sports, both professional and amateur, for many years.

The New England Sports museum has come quite far since its conception and now boasts of one of the finest collections of its type in the world. It does, however, lack the central location it needs. The current location, in Christian Herter Park, although well suited for the permanent library, is inaccessible to public transportation and out of the mainstream of pedestrian and tourist traffic. This problem could be solved by relocation of the Sports Museum to the first three floors of the Custom House Building in downtown Boston. The benefits include, as well as central location and the accessibility of the museum to all New Englanders, a larger space for exhibitions and greater community involvement in the Sports Museum.

Thank you for your time and consideration.

Sincerely,

Perley Bryant

Perley R. Bryant, Pres. & Avid Sports Fan
Action Posters, Inc.

Beacon
Hotel
Corporation

30 Rowes Wharf Boston, Massachusetts 02110 617 330-1440

March 14, 1988

Mr. Dave Cowens
Executive Director
New England Sports Museum
1175 Soldiers Field Road
Boston, MA 02134

Dear Dave:

It has been a pleasure to be involved with your efforts to locate the New England Sports Museum in the Custom House Tower building. As a borne and bred Bostonian, I personally support that effort for the following reasons:

1) Sports is and has been an integral part of the Boston and New England heritage, offering a source of pride and bonding for the area. The New England Sports Museum offers that historical presence, but not in its current location. Accessibility to the people of Boston, New England and tourists would be enhanced greatly with the Custom House location.

2) The Custom House location fits the needs of the potential visitors from a transportation perspective.

3) The proposed location would add another tourist attraction to the key tourist area of the city - now and in the future. This will of course have the greatest potential and marketability for increasing tourism to Boston.

4) The sports oriented youth visiting the New England Sports Museum will also be exposed to the Freedom Trail and other Boston history due to this location, therefore having the potential to broaden horizons as well.

5) The downtown location would make it very accessible to the inner city youth of Boston - an important inspiration and example for them to follow.

In summary, I personally see a positive "fit" for the New England Sports Museum in the Custom House building. I endorse your efforts and look forward to not only watching the New England Sports Museum's success, but working with you and the museum in the future.

Sincerely,

Jeff McIntyre
Vice President
Regional Director of Operations

General Cinema

General Cinema Theatres
1280 Boylston Street / Box 9100
Chestnut Hill, MA 02167
(617) 277-4320

September 9, 1987

The Honorable Raymond L. Flynn
Mayor's Office
Boston City Hall
Boston, MA 02201

Dear Mayor Flynn:

I understand that you will be making a decision in the near future requesting proposals from non profit organizations to lease space at the Custom House.

Please consider with great care the prospect of the New England Sports Museum for the Custom House space. I believe that the cultural fabric of New England is closely bound by its sporting accomplishments at all levels (professional, amateur, rural, city, race, sex and age). The City of Boston and the Custom House are a natural fit for the high visibility of our rich sporting heritage.

I urge you strongly to consider favorably the New England Sports Museum.

Thank you.

Sincerely,

Paul Del Rossi

Paul R. Del Rossi
President

PDR:ic

SPALDING

SPALDING SPORTS WORLDWIDE
425 MEADOW STREET
P.O. BOX 901
CHICOPEE, MA 01021-0901
413-536-1200/TELEX NUMBER 955449

JACK E. LACEY
Vice President
Leisure Product Group

March 14, 1988

Steven Coyle
Boston Redevelopment Authority
One City Hall Sq.
Boston, MA 02201

Dear Mr. Coyle,

Spalding Sports Worldwide has enjoyed a relationship with the New England Sports Museum over the past several months. Specifically, the Museum will organize and house special Spalding archives which highlight our 100 plus years in the sporting goods business.

The Museum's current location severely inhibits its aggressive and important growth plans. The Customs House offers the space and traffic opportunity necessary to ensure the Museum's future success.

New England's sports heritage is rich and unique, and its loyal fans deserve to share its tradition. Please seriously consider the Customs House for the Museum's new and permanent home.

Regards,

Jack E. Lacey
Vice President
Leisure Products Group

JEL/sds

cc: Dave Cowens, President
New England Sports Museum
1175 Soldiers Field Rd.
Boston, MA

Mayor Raymond Flynn
One City Hall Sq.
Boston, MA 02201

Marathon Tours, Inc.

108 Main Street • Charlestown District • Boston, MA 02129

Telephone 617-242-7845
Telex 294116 BOSTLX UR

September 9, 1987

The Honorable Raymond L. Flynn
Mayor's Office
Boston City Hall
Boston, MA 02201

Dear Mr. Mayor:

I am aware of the strong interest of the curators of the Sports Museum to move into available space in the Custom House. I can not think of any other entity that is more appropriate for this prime location.

Boston sports serve as a cultural and historic bond for its people. Certainly, the Sports Museum deserves a more prominent location.

Yours in Sports,

Thom Gilligan
President

Dick,
I Hope you Succeed. I will
Stop By - Soon I Hope.
Thom

The Gillette Company
Prudential Tower Building
Boston, Massachusetts 02199
(617) 421-7720

William J. McMorrow
Senior Vice President-Administration

March 25, 1988

Mr. Stephen Coyle, Director
Boston Redevelopment Authority
One City Hall Square
Boston, MA 02201

Dear Mr. Coyle:

As a contributor to the New England Sports Museum, The Gillette Company would like to register its support for the Museum's bid for space at the Custom House Tower. In our opinion Boston's unique sports heritage deserves to be displayed in a central downtown area which is accessible not only to the residents of Greater Boston, but also to the millions of tourists who visit the area every year. The Custom House Tower would be an ideal location for this purpose.

We understand that a decision in this matter will be forthcoming shortly, and we hope that it will be favorable for the New England Sports Museum.

Respectfully,

WJM/kn

cc/Mayor Raymond L. Flynn

bcc/O. W. Cowens
J. E. Mullaney
F. H. Stephens

Celtics

R. JEFFREY TWISS
Director of Public Relations

September 14, 1987

The Honorable Raymond L. Flynn
Mayor's Office
Boston City Hall
Boston, MA 02201

Dear Mayor Flynn:

I am writing you this letter in support of the New England Sports Museum. Recently, I was made aware that this fine non-profit organization wishes to relocate their excellent museum to the first three floors of the Custom House building.

The New England Sports Museum has a great staff, under the direction of Mr. Dick Johnson and Mr. David Cowens. Both gentlemen are outstanding individuals and superior representatives of our New England Sports Museum. Their endless enthusiasm, dedication and loyalty has made the New England Sports Museum one of the finest sports museums in the country. And, with their continued leadership the New England Sports Museum will grow and expand.

By locating the New England Sports Museum in the Custom House, the Sports Museum staff will function better with the additional space, they will be better able to display more sports treasures, and it will be more accesible to fans and tourists who visit our great city every year. The New England Sports Museum would truly compliment the Boston waterfront, the popular Faneuil Hall Market-place and the vibrant, professional business district on State Street.

Being a great active athlete that you are, you must admit that sports has a long and rich tradition in the United States and it's even stronger here in New England. What better way to salute sports than in a beautiful, bright and modern location - the first three floors of the historic Custom House.

Thank you very much for your time and consideration, Mayor Flynn.

Very truly yours,

R. Jeffrey Twiss

R. Jeffrey Twiss

RJT:h

BOSTON CELTICS LIMITED PARTNERSHIP • 150 Causeway Street, Boston, Mass. 02114 • Telephone 617/523-6050

Basketball Hall of Fame

JOE O'BRIEN
EXECUTIVE DIRECTOR

January 13, 1988

Mr. Richard Johnson
New England Sports Museum
1175 Soldier's Field Road
Boston, MA 02134

Dear Dick:

The Naismith Memorial Basketball Hall of Fame would certainly consider participating in a loan program with the New England Sports Museum. We can foresee many occasions where the loan of an artifact could add immeasurably to an exhibit or demonstration. This could prove to be mutually beneficial to our respective institutions if we maintain strict professional approach to the "lending, shipping and displaying" of valuable memorabilia. The Board of Trustees join me in an enthusiastic approach to this partnership.

Sincerely,

Joe

JOSEPH M. O'BRIEN
mwg

Naismith Memorial • Basketball Hall of Fame
BOX 179 • 1150 W. COLUMBUS AVENUE • SPRINGFIELD, MASSACHUSETTS 01101-0179 • (413) 781-6500

Al Ward
Chief Operating Officer

NFL ALUMNI

ional Headquarters

April 13, 1988

The Honorable Raymond L. Flynn
Mayor's Office
Boston City Hall
Boston, MA 02201

Dear Mayor Flynn:

This letter is written in support of the bid by the New England Sports Museum for use of space in the Custom House building for the Museum's fast-expanding needs.

In our view, Boston is presented with a unique opportunity to have a Sports Museum in a central area of established heavy traffic. Offhand, I know of no other city with a similar opportunity.

We are familiar with the commendable accomplishments of Dave Cowens and the primary Museum backers and, in the interest of sports and its millions of fans, urge your cooperation with their goals.

Sincerely,

Al Ward

Al Ward

AW/pt

cc: Dave Cowens

2866 EAST OAKLAND PARK BOULEVARD, FORT LAUDERDALE, FLORIDA 33306 • 305/564-6118

Society for American Baseball Research

P.O. Box 10033
Kansas City, MO 64111
Phone: 816-561-1320

267 Washington Ave.
Chelsea, Ma. 02150

Mr. Stephen Coyle
Boston Redevelopment Authority
City Hall
Boston, Ma.

Dear Mr. Coyle:

As Vice President of the Societrty For American Baseball Research, a 6,400 member national organization, I would like to urge you to consider letting the New England Museum Of Sports occupy the first 3 floors of the Old Custom House. The Museum, and Dick Johnson in particular, have been very helpful to the Society.

The Museum is the hub of SABR activity in the Boston. It is one of six cites nationally that house SABR archives. These include all our publications and a collection of unpublished research papers. The Musuem makes this material available to anyone, members and non-members alike, upon request. This August the Museum is hosting a regional meeting, and in a joint venture with the SABR and Boston University, a plaque will be placed at the site of old Braves' Field. We hope you will consider joining us.

Our organization is dedicated to studying and preserving the heritage of baseball, the national pastime. We share this goal with the New England Museum Of Sports, which attempts the large and commendable of task of doing this for all sports. A better facility for the Museum would greatly aid our work.

Sincerely,

Luke Salisbury
Vice President
SABR

MARVELOUS MARVIN HAGLER
Undisputed Middleweight Champion of the World
Trained and Managed by
GOODY PETRONELLI and PAT PETRONELLI
PETRONELLI BROTHERS A.C.

March 16, 1988

Mr. Robert Farrell
Boston Redevelopment Authority
One City Hall Square
Boston, Massachusetts 02201

Dear Mr. Farrell:

I would like to go on record as being a strong supporter of the New England Sports Museum and their efforts to secure a permanent home in the Custom House.

The idea of a sports museum with educational displays and service to the community with special programs is a very important one.

Boston and New England have a great sports tradition, amateur and professional, known all over the country and the world.

I believe a highly visible and busy museum will be a knockout for Boston.

Sincerely,

Champ
and friend

✓ copy to Dave Cowens

Peter H. DeVeber
Public Relations
(617) 344-3719

USRowing

September 23, 1987

The Honorable Raymond L. Flynn
Mayor's Office
Boston City Hall
Boston, Massachusetts 02201

Re: Museum of Sports - Customs House Tower

Dear Mayor Flynn:

In my opinion, it is an excellent idea to use a portion of the Customs House Tower for a Sports Museum. I believe that this would encourage people to visit and use this truly beautiful building. It would also do a great deal to encourage athletes who train and live in Boston, especially the many amateur athletes who now compete for schools and colleges and those who are preparing for World Championship and Olympic competition, often with little attention from the press or public.

The sport of rowing in Boston features many interesting facts, personalities and competitions, and we offer our fullest cooperation to assist in this effort. I hope that you will support the use of the Customs House Tower for this purpose. Congratulations on the excellent work you've already accomplished, as well as your primary victory!

Sincerely,

Dan Bakinowski

Daniel V. Bakinowski
President

DVB/jsr
bcc: Dick Johnson

The United States Rowing Association
251 North Illinois Street, Suite 980 Indianapolis, Indiana 46204 317-237-2769
Member United States Olympic Committee, Fédération Internationale des Sociétés D'Aviron (FISA)

BOSTON Red Sox

FENWAY PARK • BOSTON, MASSACHUSETTS 02215

(617) 267 9440

JAMES LOU GORMAN
VICE PRESIDENT GENERAL MANAGER

September 18, 1987

The Honorable Raymond L. Flynn
Mayor's Office
Boston City Hall
Boston, MA 02201

Dear Mayor Flynn:

I am writing as a Director of the New England Sports Museum in the hope that you will give your wholehearted support to the effort of the Sports Museum to occupy the first three floors of the Custom House.

I sincerely feel that this relocation of the Sports Museum to an area of high visibility would greatly enhance the educational value of the Museum to both children and adults alike.

Sports has a long and rich tradition in New England as you are personally well aware and the Sports Museum would become another great attraction for tourists and fans as they tour the Boston Waterfront.

The location of the Custom House, in its proximity to Faneuil Hall, other Freedom Trail sites and Quincy Market itself, makes it an almost perfect location to house the New England Sports Museum.

The magnificent Sports history of this great area cries out for a prominent location to present and to preserve the fabulous sports memorabilia and history of New England.

There is no more ideal or desirable location in the City than the Custom House and your personal support of this request is urgently needed.

I sincerely hope that you'll give this request your total support.

Sincerely,

James "Lou" Gorman
Vice President/General Manager

jlg/ams

cc: David W. Cowens, Chairman of the Board, N.E. Sports Museum
Richard Johnson, Curator, N.E. Sports Museum

EXECUTIVE DIRECTOR

Deborah S. Anderson

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March 16, 1988

Stephen Coyle
Boston Redevelopment Authority
1 City Hall Square
Boston, MA 02201

Dear Mr. Coyle:

I am writing in support of the relocation of the New England Museum of Sports to the Customs House in Boston.

The Women's Sports Foundation has worked with Dave Cowens and the Museum of Sports by providing both information and historic items belonging to female athletes. The Foundation and the Museum also worked together in planning the New England New Agenda Conference, a regional meeting on women's sports.

The Women's Sports Foundation believes that participation in sport is important for physical and emotional well-being. It is a valuable tool for socialization, particularly in our melting-pot society. And Bostonians must be aware of the value of sports for creating unity within a city or a region.

The Boston area is justifiably proud of its rich history which draws visitors from around the world to the sites along the Freedom Trail. New Englanders are also justifiably proud of their sports heritage. Relocation of the New England Museum of Sports would add another dimension to the historic attractions of the downtown area.

The New England Museum of Sports' current location is not easily accessible by public transportation and is more likely to be found by a stray jogger than anyone else. A downtown location is necessary to foster awareness of the importance of sport and of the museum itself.

A more accessible location would allow the Museum to expand its programs to reach far more of the community. I hope you will assist the New England Museum of Sports in making this move possible.

Cordially,

Deborah Anderson

Deborah S. Anderson
Executive Director

342 Madison Avenue, Suite 728, New York, NY 10173 212/972-9170

MASSACHUSETTS
ATHLETIC DIRECTORS
ASSOCIATION

March 29, 1988

Mr. Steven Coyle
Boston Redevelopment Authority
One City Hall Square
Boston, Ma. 02201

Dear Mr. Coyle:

The New England Sports Museum is viable and well-organized. It is the only one of the three options you have which is currently in operation.

The Massachusetts Secondary School Athletic Directors at its General meeting on Friday, March 25, 1988, voted unanimously to support the New England Sports Museum's quest to be located in the Customs House, using its first three floors. All 226 athletic directors in attendance voted in favor of the motion to support the New England Sports Museum, and ask you on behalf of the MSSAD'S to allow the Museum to be located in the Customs House.

New England, in general and Massachusetts, in particular, deserve the New England Sports Museum. Rich in tradition and memorabilia over years and years of successful athletic accomplishments, high school and college athletes as well as our professional teams, deserve to be recognized in a better location than is presently housing the New England Sports Museum.

It is our hope that you and the BRA, along with Mayor Raymond Flynn, concur with us, the Massachusetts Secondary School Athletic Directors.

Thank you.

Sincerely,

Donald F. Prohovich

DFP:ca

Donald F. Prohovich
Chairman MSSADA Conference

cc: Mayor Raymond Flynn
Dave Cowens

BRIGHTON BOARD OF TRADE

Post Office Box 184
Brighton, Massachusetts 02135

March 21, 1988

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NEWSLETTER
Frank Moy, Jr.

The Honorable Raymond L. Flynn
Office of the Mayor
Boston City Hall, Room 271
1 City Hall Plaza
Boston, MA 02201

Dear Mayor Flynn:

The Brighton Board of Trade unanimously supports the New England Sports Museum in their request to expand to the historic Custom House in downtown Boston.

Very seldom is there an organization that seriously approaches their goals the way the Sports Museum has in their short time of existence. This is a tribute to their Chairman Dave Cowens and the museum's board of directors. Through their hard work they have contributed to making the museum a first class and integral part of the rich athletic tradition in the City of Boston.

The Sports Museum, presently housed on Soldiers Field Road, has been a model neighbor to the Brighton community. There have been many wonderful programs benefiting the residents, both young and old, sponsored by the museum.

The Brighton Board of Trade praises the work of the New England Sports Museum and encourages their selection as the tenant occupant in the Custom House. This would allow the museum the much needed space to display their numerous sports treasures, as well as accessibility for the millions of potential visitors who come to Quincy Market each year.

Thank you for your consideration in selecting the New England Sports Museum as tenants of the Custom House.

Sincerely,

Joseph Amorosino
President, Brighton
Board of Trade

JA/brm

ERNEST B. MURPHY
ATTORNEY-AT-LAW
SUITE 800
148 STATE STREET
BOSTON, MASSACHUSETTS 02109
(617) 367-6567,6698

August 11, 1987

The Honorable Raymond R. Flynn
Mayor, City of Boston
City Hall
Boston, Masschsuetts 02108

Re: New England Sports Museum

Dear Mayor Flynn,

As a tenant at 148 State Street, I am very interested in the prospect of the New England Sports Museum relocating from its Soldiers' Field Road location to the Customs House.

I have visited the Museum at its current location several times, but I feel that location is too far afield from the stream of potential visitors, and that the Customs House would be ideally suited for the Museum and its attractions. The proximity of the Museum to the Aquarium, Faneuil Hall — Quincy Market area would guarantee a wide exposure not truly possible in its current setting.

As you know, Mr. Mayor, Boston is THE sportstown in the U.S.A. We should have the Museum of its sports history where sportsfans can congregate to reminisce!

Please lend your weight to the Customs House site for the Museum.

Most respectfully yours,

Ernest B. Murphy

Ernest B. Murphy

EBM:bmh

Ok'd by Som Bd 3/2
To Camb Bd wk of 3/7
They need more info 3/10
Medford Bd in transition 3/10
Will take up in Apr

March 1, 1988

The Honorable Raymond Flynn
Mayor of Boston
City of Boston
City Hall
Boston, MA 02120

Dear Mayor Flynn:

As an organization whose mission is to serve businesses in the City of Somerville and business people who live throughout the metropolitan area, we are writing in support of making the Customs House the home of the New England Sports Museum.

There are several compelling reasons for making this choice. The sports museum fills a void in the cultural life of this very sports-minded region. The Childrens Museum, The Science Museum, The Museum of Fine Arts, The Museum of Comtemporary Art, The Computer Museum -- as well as the places of historical interest in the City -- are already adequately housed and thriving institutions..

A central location is sorely needed by the New England Sports Museum. The Customs House would be easily accessible to school children, business people and tourists alike. Sports is something so all American that it brings together people of all ages, races, ethnicities and socio-economic groups.

We stand behind Dave Cowens in his tireless effort to give the New England Sports Museum its deserved place among the great monuments and organizations in the City of Boston. We urge you to choose the New England Sports Museum with its track record, displays and devoted staff to be the new occupant of the Customs House.

The Sports Museum will be a wonderful addition to the attractions of downtown Boston to be enjoyed by us all.

As Officers, Members and Staff of the Somerville Chamber of Commerce, we hope our choice is yours too, and that of the thousands of people we represent who live throughout the Boston area.

Thank you for your consideration.

Sincerely,

(Signature)

bcc: Dave Cowens
Carol Madsen

New England Sports Museum

ristian A. Herter Park
75 Soldiers Field Road
ston, Massachusetts 02134
7 78-SPORT

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POTENTIAL PUBLIC CELEBRATIONS TO BE HELD AT THE NEW ENGLAND SPORTS MUSEUM AT THE CUSTOM HOUSE

The Custom House will provide a focal point for both public and private celebrations for Boston residents, athletes and visiting sports figures.

Some celebrations might include:

--Awards Ceremony for The Boston Marathon

--Draft Days for professional sports

--Olympic Athlete Tribute

--Special Olympic Awards Ceremony

--City Parks League Champions Celebration

--BNBL Awards Ceremony

--Little League tributes

--Honoring U.S. Open winners

--World Championship Festivities (Celtics, Bruins, Red Sox, etc.)

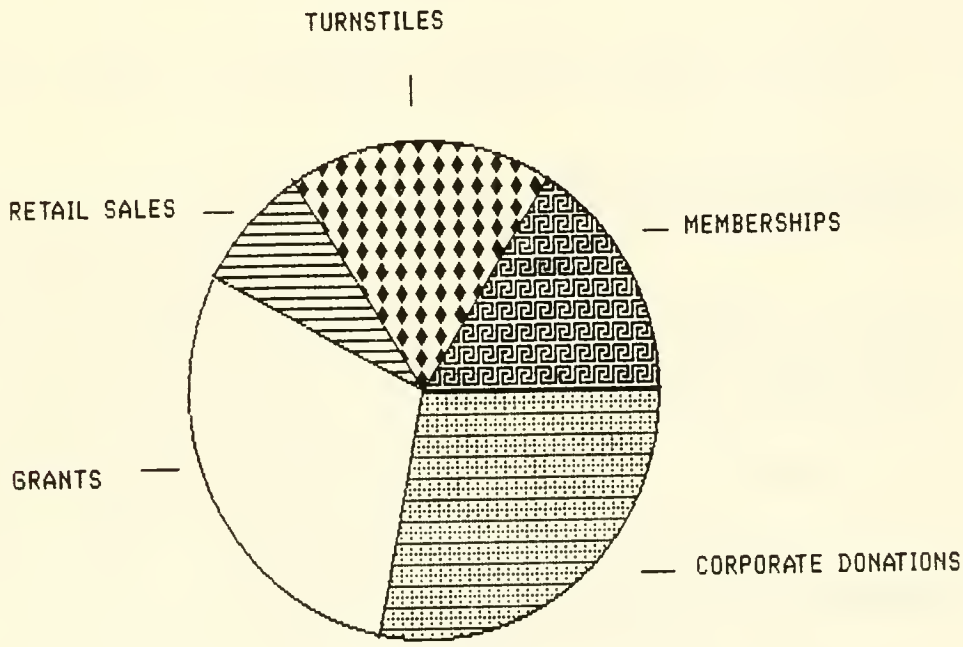
To provide an educational backdrop and historical context for these celebrations, The New England Sports Museum at The Custom House will house both travelling exhibits and original displays that compliment these events.

###

New England Sports Museum has already worked with:

- Boston Museum of Science
- Smithsonian Institution
- Baseball Hall of Fame
- Basketball Hall of Fame
- National Museum of Art & Sport
- Boston Public Library
- Bostonian Society
- Women's Sports Foundation
- Boston School Department
- Cambridge School Department
- Harvard University
- Boston Council on Aging
- WGBH
- Massachusetts Association of Health, Physical Education, Recreation & Dance
- National Association for Girls and Women in Sport

TYPICAL MUSEUM FINANCING



To date, the New England Sports Museum has raised over $400,000, as well as over $300,000 in in-kind contributions, despite the fact that we have had only two slices of the "pie" -- corporate donations and memberships. In the Custom House, we could add financing from turnstiles, grants and retail sales.

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THE BOSTON Phoenix

APRIL 22-28, 1988 BOSTON'S LARGEST WEEKLY THREE SECTIONS

A PHOENIX EDITORIAL

A Custom-made House for the Sports Museum

The decision of Stephen Coyle, director of the Boston Redevelopment Authority, to separate the choice of developer for the Custom House tower from the choice of cultural use (that is, as a museum) for the tower's first three floors was a wise one. Coyle's mix-and-match approach will permit the selection of a development plan for the 73-year-old downtown jewel without peripheral distractions. Further, it will allow the museum options — the Maritime-*Whydah* Museum, the City of Boston Museum, and the Boston Sports Museum and perhaps others— to be examined for the contributions each would make to the city's cultural richness and economic well-being, without entanglement in complex developmental concerns.

In weighing the museum proposals, it's easy to conclude that Boston would be enriched by any of the three. The Maritime-*Whydah* proposal — for a museum that would recall the days of the pirates, when Boston's waterfront was a roiling hub of international commerce — would stimulate the imagination, and sharpen the understanding of history, in young and old alike. Similarly, a museum of the city of Boston would be a significant tool in conveying the city's ethnic and religious evolution, a central theme of our history.

Without doubt, these proposals are worthwhile, both for the enjoyment of the residents of Boston and as contributions to the tourist economy on which this city leans ever harder. But these and any other museum ideas (including one from the Museum of Fine Arts) that Coyle may entertain will be hard put to compare with the proposal to move the quiescent New England Sports Museum from its present home, off the beaten track in Brighton, to a central, downtown location in the Custom House. The *Boston Phoenix* believes that creating a first-rate sports museum at the Custom House will fill a gaping void in the appreciation of this city's unique history.

Because Boston is in many ways a small town, over the years we have developed a small-town — emotionally close — relationship with our athletes and teams. But because Boston is in other ways a world-class city, we have expressed this emotional affinity with athletes who've established world standards of performance Ted Williams, Bobby Orr, Marvin Hagler, Bill Russell, Red Auerbach, Kevin McHale, and, of course, Larry Bird all achieved greatness while, for better or worse, performing in a milieu of intimacy.

Mayor Ray Flynn noted last June, at the opening of the New England Sports Museum, "There is no city, in all of America, that can match the traditions and legends" of Boston. Because of this reputation, today as strong as ever, the creation of a sports museum in the Custom House would add a powerful inducement for visitors from all over the world to visit and experience the spirit of Boston. Moreover, such a museum would become a welcome reminder that achievement in athletics demands extremes in dedication and commitment, that the human spirit has and may continue to transcend defeat, and that the children of Boston who are inspired to take up sports are joining one of the region's proudest traditions.

The New England Sports Museum proposal, handled by Dave Cowens with the same indomitable determination he exhibited in leading the Boston Celtics, offers the city nothing less than an opportunity to expose our children to inspiring role models of all races, so that our kids return home ready to shoot some hoops, take some cuts, lace up the skates, or throw a perfect spiral.

Boston has a chance to offer its children what we, their parents, never had but would have loved. And the Custom House, with its central location in the midst of the pedestrian traffic between the aquarium and Faneuil Hall Marketplace, is perfectly suited for what will certainly become one of Boston's most popular attractions.

We strongly urge the city to move the New England Sports Museum to the Custom House.

— Stephen M. Mindich, publisher
Richard M. Gaines, editor

EDITORIAL

Yes to the Sports Museum

The New England Sports Museum seeks to move from Christian Herter Park on Soldiers Field Road to the Custom House (pictured above) in downtown Boston.

Former Celtic great Dave Cowens who now serves as Chairman of the Board of the New England Sports Museum wants to move the facility to the refurbished Custom House. He is running into the usual red tape and bureaucratic snafus that accompany most efforts to penetrate the mysteries of Boston. Although Boston is a very happening place, the atmosphere is sometimes not exactly conducive to getting things done quickly. Try to open a business that deals with the public like a restaurant or a nightclub here sometime. While those projects must, by necessity, be carefully examined in the public interest, a non-profit sports museum should be spared the usual hassles.

Big Red and his supporters have two competitors for the desired spot at the Custom House: a museum of Boston history and a group that wants to restore a pirate ship. The New England Sports Museum is currently located on Soldiers Field Road at Christian Herter Park and while drawing a few tourists who finally find their way off the beaten path to the banks of the Charles River, it makes much more sense to us to move it to a central location where Boston's many hundreds of thousands of tourists would have easy access.

The reasons we support the Cowens proposal are simple: sports appeals to kids. Cowens and his many friends in the New England sports world care about kids. Bringing the two elements together in a constructive educational setting seems to be a dyed-in-the-wool natural.

We are not against history of any kind (even though historians tend to get a bit too stodgy and pedantic)—maritime or city. But we must firmly disagree with Channel 5 General Manager Jim Coppersmith who suggested that Cowens and company take their dream to the Bostoh Garden. People come to the Boston Garden to see a game and not to visit a museum. In addition, as Dave Cowens pointed out, alcoholic beverages are served at the Garden and it might be years before a new Garden is ready anyway.

Finally, sports is as much a part of our New England heritage as anything else. The Celtics, the Red Sox, the Bruins, the Patriots and our great college teams are the stuff of legend. In addition, sports has too much to teach to be relegated to a cultural back seat—racial, sexual and religious tolerance that emanates from team play; fair play; physical fitness; perseverence and, most important perhaps, the ability to lose in life and to bounce back. With youngsters turning in increasing numbers to drugs, alcohol and suicide, any endeavor that would get them back on the track should get the political and public support it deserves. It just makes good sense.

Dave Cowens is a modest guy and says that he doesn't want anyone to think that he will be the ultimate draw for the New England Sports Museum. OK. We'll buy that. Still, Dave Cowens and many of his sports pals are genuine heroes and role models to thousands of kids all over the country. These days kids need those kinds of positive role models. So we hope that when Mayor Flynn and BRA director Stephen Coyle come through with a final decision on the relocation of the New England Sports Museum that they'll go for the three pointer and score a bucket for Big Red and the kids of New England

M.S.G.

Boston Herald

Telephone (617) 426-3000 ★★★ Wednesday March 23, 1988 ®

The tower's future

IT IS rare that a city has the opportunity to bring a landmark back to life. Boston, with its bustling Quincy Market, has been luckier than most. Now the city (the Boston Redevelopment Authority in particular) is faced with the rather pleasant chore of deciding which of three development teams will be awarded the prestigious Custom House Tower.

Each developer has "married" a different museum concept — the museum would occupy the lower floors of the building, while the upper stories would be rented out as luxury office space. The contenders are Trammel Crow in a joint venture with James B. White Partners, who propose a musem of the city of Boston; The Convey-Heafitz Development Co. in conjunction with Maritime Explorers Inc., who want to use the site to display artifacts from the pirate ship *Whydah*; and Hamlen Collier & Co. in conjunction with the New England Sports Museum.

It is the Hamlen Collier /Sports Museum proposal which we think has the ability to capture not merely the imagination, but the very *essence* of Boston.

Of course, when discussing a landmark like the Custom House Tower, the experience and sensitivity of the developer must be of primary importance. Hamlen Collier, a firm whose local roots run deep, has already amassed an impressive track record of downtown development, including the restoration of at least six buildings of historic significance. We are confident they have the skills to do the job as it should be done.

The New England Sports Museum has the advantage — unlike its two competitors — of actually being in operation. Unfortunately, it is at a location totally inaccessible to public transportation, on a site which will not permit its future expansion.

Sports is and always has been part of the lifeblood of this city. And it is hard not to be captivated by the enthusiasm of former Celtic Dave Cowens, who serves as chairman of the museum's board of trustees, for this project.

In short, it's a good, solid proposal from all angles. We hope the BRA will see it that way, as well.

HAMLEN, COLLIER & COMPANY/NEW ENGLAND SPORTS MUSEUM

CUSTOM HOUSE TEAM

HAMLEN, COLLIER & COMPANY BACKGROUND INFORMATION

Hamlen, Collier & Company is the developer, owner, and manager of high quality rehabilitated commercial properties in downtown Boston. Hamlen, Collier & Company:

- currently manages 740,000 square feet of commercial space in Greater Boston;
- developed and manages four properties listed on the National Register of Historic Places (10 Liberty Square, 85 Merrimac Street, 33 Union Street, and 121 High Street);
- developed, owns, and manages two properties in historic districts (88 Broad Street and 939 Boylston Street);
- developed, owns, and manages nine historic properties valued at $90,000,000.
- has totally re-engineered and modernized its properties to meet the demands of first class office space users.

Hamlen, Collier & Company tenants:

- typically are users of less than 5,000 square feet;
- are viewed and treated as the company's assets;
- feel that their offices are a "home away from home."

Hamlen, Collier & Company restorations:

- are undertaken with great sensitivity to authenticity of detail and great care and pride;
- include the commissioning of original artwork, such as the trompe l'oeil murals at 12 Post Office Square and 121 High Street;
- have revived life into both some of Boston's most treasured buildings and beautified urban spaces around them.

Boston Business Journal

Volume Eight Number Eight April 18, 1988

THIS WEEK

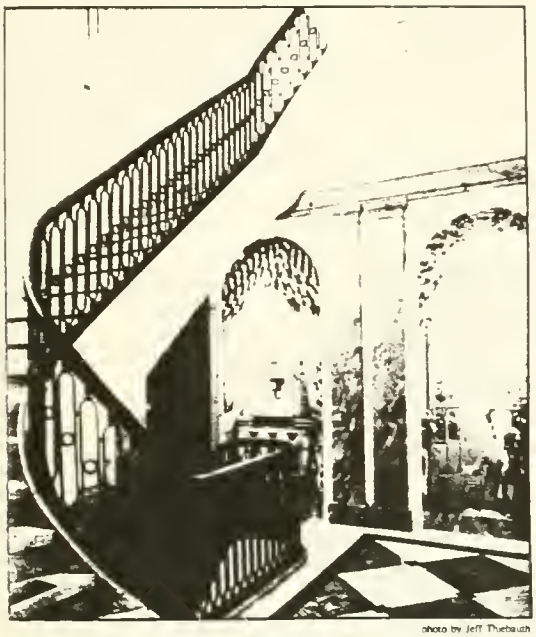


photo by Jeff Thebault

The lobby at 12 Post Office Square restored by Hamlen, Collier & Co.

In Real Estate

■ Hamlen, Collier & Co. has restored more historical buildings than anybody else in the city. The results are often stunning and elegant. Page 6B.

photo by Jeff Thebault

The lobby at 10 Liberty Square: The designer's aim was to create someplace people wanted to be, a place where the quality and care is appealing to the tenants.

Historical renovators add just the right touch

by Esther Shein, *Special to the Journal*

The day is clear, and men in top hats ride horseback by a river in a scene that resembles an English countryside. The picture is not real, however, but wallpaper adorning the stately lobby of 10 Liberty Square, home of Hamlen, Collier & Co., a real estate development and management firm specializing in the restoration of historic properties.

The firm, according to principal Devens H. Hamlen, has done "more renovations than anybody else in the city from a historic point of view." Some of the downtown properties Hamlen, Collier owns are listed on the National Register of Historic Places.

"We wanted to deal with architecturally intriguing buildings that may have some historic value to them," Hamlen said. "The only thing we care about, when all is said and done, is that the quality and care will be appealing to the tenants."

Hamlen, Collier, which was formed in 1979, is currently vying for the contract to renovate the Customs House. The firm is working in conjunction with the New England Sports Museum, which is looking to relocate from its Brighton headquarters to the Customs House.

The entrance to 10 Liberty Square, one of the properties listed in the historic register, is pure elegance, with solid brass railings and wood paneling. The paneling is a combination of the original woodwork (circa 1873) plus new pieces designed to be a perfect match. The paneling stretches around the lobby below the scenic wallpaper. There is oak trim around the windows and doors, indirect lighting and forest-green faux marble in the elevators, complemented by more brass.

When the firm purchased the building in 1981, Hamlen said, he and his partner, Sargent Collier, were struck by the fact that it is surrounded completely by skyscrapers and other modern office buildings.

"It's like a little house . . . that is finally brought out to the suburbs to be saved."

The wallpaper is silkscreen that was originally created for the Metropolitan Museum of Art in New York, Hamlen said.

"We had no idea what it would look like when we put it up," he said. In keeping with the dignified, subdued look, the developers also purchased an antique crystal-and-brass chandelier and antique umbrella stand.

The total cost when they designed the lobby five years ago was approximately $60,000, Hamlen said.

A sense of quality

The look and feel of a lobby is an important element because it tends to hold a building together, Hamlen said, and the firm's designs attempt to maintain a certain flavor right up to the tenants' space.

"If there's a sense of quality there, there's a feeling of everything being together," he said.

Lobbies are his pet peeve, he continued, because many of the ones he's encountered "have a sense of austereness and power. We try to create lobbies that are warm and welcome so you feel more as you're going into your home rather than someplace you don't want to be."

While some architects hold the theory that a building's exterior look should be carried into the lobby, Hamlen, Collier

"wants to create a different environment inside. The goal is to make tenants feel like the building is a place where they want to be for eight hours," Hamlen said.

"The lobby represents their taste for nice things and appears to be consistent with their personalities," said Bruce Swerling, of Swerling, Milton and Winnick, a public insurance adjustment firm that rents space in 12 Post Office Square, another Hamlen, Collier building.

"It makes you feel proud that this is the building you pay rent in," said Swerling. "The people who walk in—I think they feel like they're in a classy place.

"You wouldn't believe what goes into it—lots of hands-on, specialized work by the artist."

Swerling said he has received comments from some of his clients on how unique the lobby is and, subsequently, questions on who owns the building.

"It opens a whole plethora of conversation," he noted.

Another Hamlen, Collier renovation is the Yankee Publishing Building at 33 Union St., the oldest remaining original street in the city, Hamlen said.

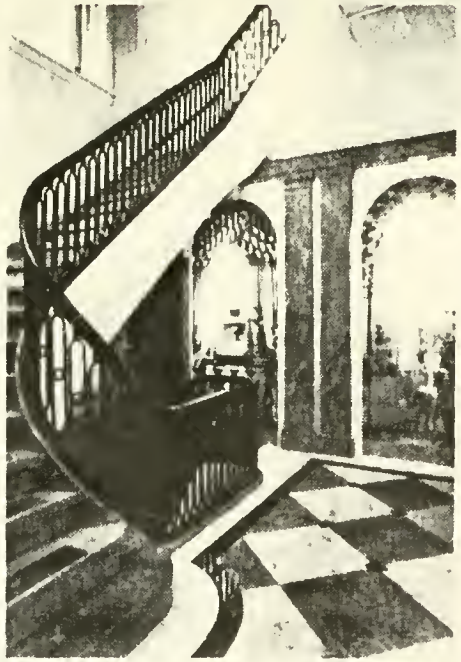
"It was in deplorable shape" when the firm took it over, Hamlen recalled. The developers spent a lot of time on the lobby alone, which he said has more of a French facade than a colonial look to it, with a mansard roof and arches over the windows.

Yankee Publishing occupies two floors, and a law firm rents the top two stories.

Redone three times

The lobby at 88 Broad St., also listed in the register, was redone three times before Hamlen, Collier felt satisfied with the look. The first time, the firm spent $75,000, "and then we shook our heads and said it won't work," Hamlen said.

The economy of the project was very tight at the time of the initial renovation,



photos by Jeff Thiebauth

Lobbies by Hamlen, Collier at 22 Batterymarch St. (left) and 12 Post Office Square: Charm, with a historical sense of place.

he said. Now the company is are looking to bring the lobby "more up to standards of the building," which is 80 percent complete.

The building's roof has an odd look to it, with a cornice on one side that the developers say they'll bring around to the other three sides.

The cornice only exists on one side because most of it had been re-sold for the copper value, Hamlen explained.

There is no set cost for renovating the lobbies in their buildings, he said, because "the cost depends on what you're going to get out of the work done, the sensitivity of it." The ultimate goal, obviously, is to attract tenants.

"They must feel that we are going to take care of them," he stated.

Hamlen said he and Collier come up with most of the designs for the lobbies themselves. They work primarily with architects Schwartz Silver and Kenyon Bolton Associates.

For the lobby of 121 High St., Hamlen said he had "the image of a trompe l'oeil sketch" in mind. In one section of the lobby is a real pillar, with a painted one next to it—and it is difficult to determine which is the real one. The lobby has the effect of walking into a gazebo and looking out onto a field.

The lobby of 12 Post Office Square resembles an arched passageway with some quirky aspects to it: Collier's dog is painted into one scene along with cows, and a lifelike door has been painted on another wall.

"We try to have something compatible with the era of the building," Hamlen said. "If something is there to start with, then we work with that. . . .The thing about these lobbies is they're different enough that you won't forget them."□

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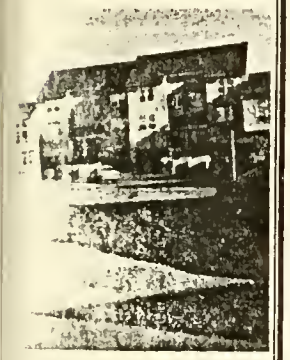

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New England

BRA to decide among three applicants

Hamlen Collier & Sports Mus. bid for Custom House

BOSTON -- Developer Hamlen, Collier & Co. recently submitted a proposal to the Boston Redevelopment Authority for redevelopment rights to the Custom House.

Hamlen, Collier proposes to develop the upper floors for office use and has teamed with the New England Sports Museum to create a museum on the first three floors of the building.

According to Devens Hamlen (right), principal, "This is an exciting venture for our firm, the New England Sports Museum, the city and the entire region.

"We will take the same great care, pride and attention to detail in restoring the Custom House as we have in all our properties. We intend to undertake a top caliber restoration of the building so it will truly become one of the jewels of the city."

He is shown with N.E. Sports Museum chairman David Cowens.

"Boston has provided us with enormous opportunities and the care and attention to detail in our restorations are one way of giving something back to the city. The Custom House is ideal for the Sports Museum. It will be the catalyst which will raise the Sports Museum to the status of a major institution such as the Children's Museum and the Aquarium."

Hamlen, Collier & Co.'s plans include reopening the building's 25th floor observation deck with a display of the history of the Port of Boston and creating a new landscaped plaza around the building.

The New England has signed a letter of intent to provide financing for the project. The National Trust for Historic Preservation has also expresssed its willingness to act as project advisor.

The development team includes design firms of Kallmann, McKinnell & Wood, Architect; Lyons and Zaremba, museum designer; and Susan Child, landscape architect.

The Hamlen, Collier/New England Sports Museum proposal is one of three teams competing for rights.

Lewis of Holmes, Smith/LaCava lease

WALTHAM, MA. -- R.W. Holmes Realty of Natick leased 1,750 s/f of office space to The Auto Rental Corp. of Worcester at 391 Totten Pond Rd.

Auto Rental is a division of AMI Leasing Group. The building was selected by Duke Irvine, vice president, because of its location near Rtes. 2 and 128.

Harmon Lewis of R.W. Holmes represented Auto Rental while Patti Smith negotiated on behalf of the developer, LaCava Assoc.

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